

## TOURISM ARTICULATION COMMITTEE MINUTES

### BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)

North Island College, Comox BC

Meeting Date(s): April, 29, 2018 – April, 30th, 2019

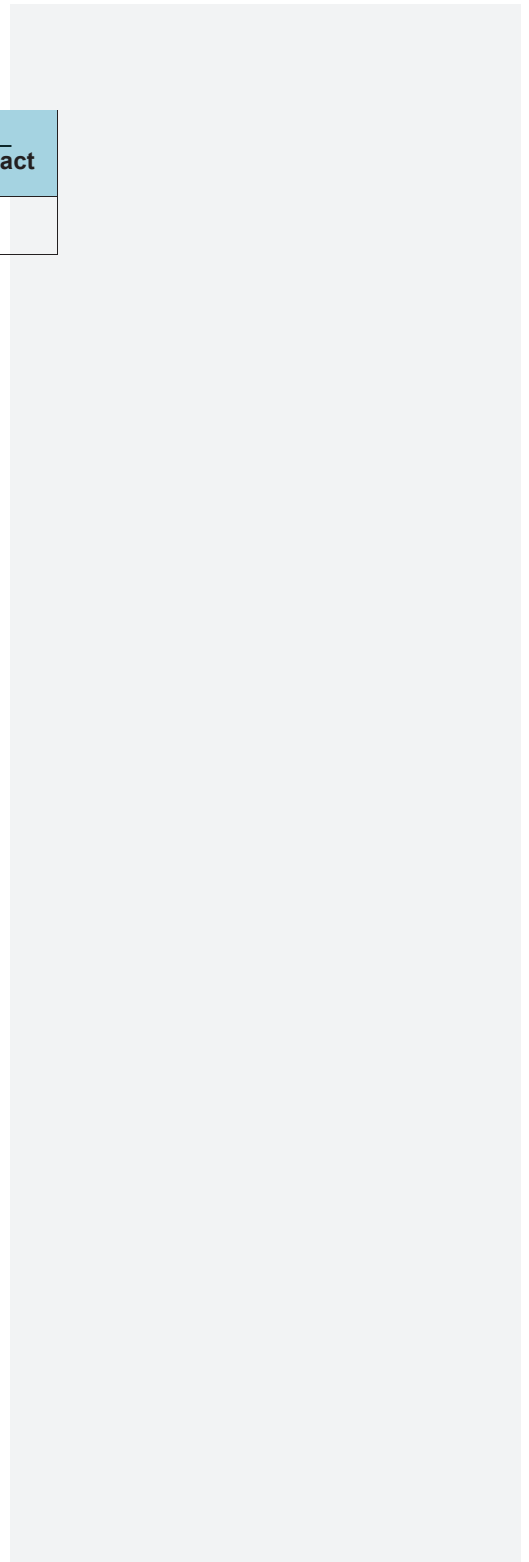
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**Present:**

Committee Member Name	Institution Name	Email/contact
Carl Everitt (Acting Chair)	Camosun College	<a href="mailto:everittc@camosun.bc.ca">everittc@camosun.bc.ca</a>
Stephanie Wells	Capilano University	swells@capilano.u.ca
Eugene Thomlinson	Royal Roads University	Eugene.Thomlinson@RoyalRoads.ca
Alan Rice	Okanagan College	arice@okanagan.bc.ca
Steve Kamps	College of the Rockies	KAMPS@cotr.bc.ca
Harley Elias	North Island College	harley.elias@nic.bc.ca
Rob Ferguson	Vancouver Island University	rob.ferguson@viu.ca
Rob Hood	TRU	rhood@tru.bc.ca
Dave Pinel	North Island College	<a href="mailto:david.pinel@nic.bc.ca">david.pinel@nic.bc.ca</a>
Michael Neville	North Island College	<a href="mailto:Michael.Neville@nic.bc.ca">Michael.Neville@nic.bc.ca</a>
Jennifer Case	North Island College	Jennifer.Case@nic.bc.ca

Guest Name	Institution/Agency	Email/contact
Mary-Ann Walker	SAIT, Calgary	NA

DRAFT



**Recorder: Carl Everitt**

**Welcome from Carl Everitt, Camosun College**

*The tourism articulation committee acknowledges our meeting is held on the traditional territories of the combined 35 First Nations of the Nuu-chah-nulth, Kwakwaka'wakw and Coast Salish traditions, on whose traditional and unceded territories the College's campuses are situated.*

- 1. Meeting Called to Order at 1:13pm**
- 2. Approval of minutes of the Articulation Committee meeting of May 1-2 2018**

**Motion:** to accept the Minutes as presented with no amendments: Moved: Stephanie  
Seconded: Harley Carried: All

- 3. Chairs Report:** Carl acknowledged that he was standing in for his colleague Steve Scott, who was not able attend.
- 4. Presentation of Institutional Reports (see attached)**
- 5. Tourism AC – Moodle Page –** A group discussion was held on the ability to use Moodle as a portal to host all tourism articulation committee information for system wide users to access.

6. Discussion on Indigenization initiatives that each institution was undertaking. There was a specific focus on the motion that was passed on May 3<sup>rd</sup>, 2017, at the Joint Session of the Tourism and Hospitality Management Program Articulation Committees of British Columbia, Capilano University, Vancouver British Columbia

*"We the Tourism and Hospitality Management Program Articulation Committees of British Columbia declare support for the work of the Truth and Reconciliation Commission of Canada Calls to Action and the United Nations Declaration for the Rights of Indigenous Peoples and encourage post-secondary education providers to address the emergent issues in ways which are relevant to their regional and institutional contexts."*

Moved by: Rob Ferguson

Seconded by: Stephanie Wells

Unanimously Carried

7. **BEAC-TEC Conference location and Articulation, 2019:** To be held at Vancouver Community College in Vancouver April 30<sup>th</sup> – May 4<sup>th</sup>, 2019.

8. **Election of Co/Chair**

Robyn's tenure as chair ends. Steve Scott becomes chair for the 2019/2020 year.

**Motion:** to approve Eugene Thomlinson from Royal for Co- Chair

**Moved:** Harley Ellias Seconded: Carl Everitt Carried All

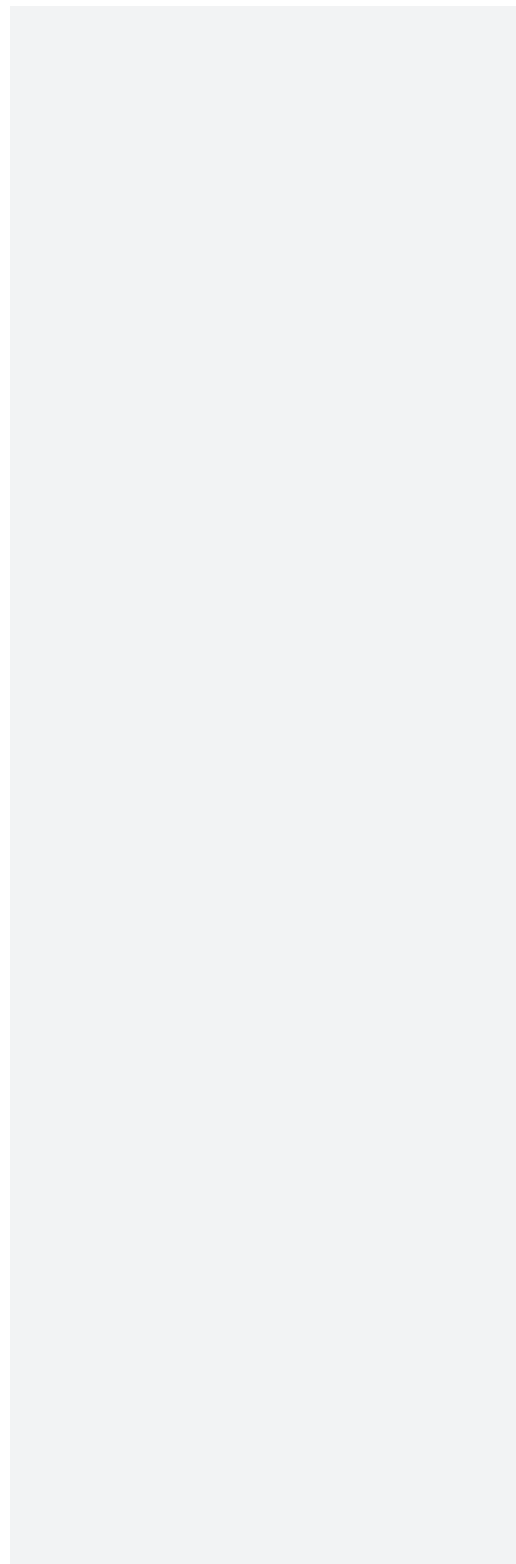
**Motion:** to adjourn meeting

Moved: Stephanie Wells, Seconded: Rob Ferguson Carried ALL

**Meeting adjourned at 4:30pm Monday, April 29<sup>th</sup>, 2019**

**BCCAT Contact:** Ruth Erskine, Committee Coordinator Tel: 604-412-7791 Email: [rerskine@bccat.ca](mailto:rerskine@bccat.ca)

DRAFT



**Camosun College Institutional Report  
April 29, 2019**

Camosun College currently runs a 2-year Hospitality Management diploma (HGMT) with two cohorts of students, as well as a 16-month post-degree diploma (PDD) in Tourism Management (TMGT). Both require work terms – 2 for the HGMT diploma and 1 for the PDD.

The HGMT and TMGT programs currently has 3.5 EFTE's with Carl Everitt continuing as chair and Stephen Scott continuing as program leader. David Pritchard is at 50% status and teaches the applied classes. David Armstrong currently works as the co-op internship coordinator in addition to a 75% teaching load. Lee Aitchison will retire at the end of August 2019.

Practical capacity for the program is 35 students for each cohort, making overall capacity in the hospitality and tourism programs 210 students. Of this, we are currently running with approximately 45 students in the first year of the HGMT diploma, 34 in the second year of the HGMT program, and 20 in the PDD. The last class to complete the PDD was approximately 20 students.

Application numbers

Domestic applications have been declining – the current year reflected a drop of approximately 10 students year over year. We are beginning the process of reviewing applications for the 2019 Fall intake and do not have an interim update.

Internationalization

We have aimed to keep the international component of the HGMT program at 40%, although the demand is there to go higher. We have consciously kept this as a target due to the language and structural demands of the program, particularly in the applied classes. The students are coming predominantly from China, although there are several students from Vietnam and India enrolled.

The PDD program is almost exclusively international, with few domestic applicants. Camosun International has done an effective job recruiting, with strong candidates from India, the Philippines, China, Vietnam, Russia, Turkey, Ukraine, and Japan.

Attrition

Attrition has held to the traditional average of about 10% or 3 students per cohort per year for the HGMT program. There was no attrition in the current intake of PDD students.

### Growth

To foster growth, we have established course sequencing to allow for January intakes. This year 14 students enrolled. This intake continues to grow and make our programs accessible and flexible.

### Second Cohort for the Aboriginal Culinary Arts Tourism and Hospitality Management Program (ACATHM)

The first cohort of the Aboriginal Culinary Arts Tourism and Hospitality Management Program recently graduated with 10 students. Songhees Nation in conjunction with Camosun Culinary Arts, and the Hospitality Management Program partnered in a two-year pilot project for building capacity in Indigenous communities. The program is delivered at the Songhees Wellness Centre. Professional Cooking Level One, Hospitality Restaurant Operations and Indigenous Tourism are taught by Camosun faculty, with an embedded workplace integrated learning component. The second cohort started in March of this year with 13 students registered. We continue to learn and grow in developing best practices for the delivery of this type of program. A related article can be found at: <http://www.timescolonist.com/news/local/culinary-arts-dream-comes-true-with-songhees-camosun-college-partnership-1.23244231>

### Kenya for Education and Employment Program

The Camosun Hospitality and Tourism Management program continues to take the lead in KEFEP 05 (Kenya for Education and Employment Program), a 3.5-year development initiative for educational reform in Kenya, as part of a federal partnership through Colleges and Institutes Canada. Through this partnership Camosun is working with Kenya Coast National Polytechnic (KCNP) in developing curriculum for their Hospitality, Tourism, and Electrical programs. Carl Everitt and Lee Aitchison have been working with KCNP on building capacity with faculty and the design and development of a Safari Lab, Pastry Lab, and Mixology Lab, in conjunction with designing a competency based national curriculum for these areas. The new programs are scheduled to launch in January 2020. More can be read at: <http://camosun.ca/news/press-releases/2018/feb/kenya-tech-training.html>

### Program Advisory Committee

Camosun continues to build and maintain strong partnerships with local industry. The Hospitality and Tourism Management program Advisory Committee at Camosun continues to strengthen with 12 key members that represent broad sectors of the industry. We meet twice a year to discuss new curriculum ideas and responses to challenges and opportunities that the industry faces.

### Issues

As the programs and initiatives continue to expand, there are physical capacity concerns with the applied classes. The program is housed in Dunlop House, with very specific scheduling requirements due to the scheduling and time requirements of the applied classes.

Succession planning has come to the forefront recently with the upcoming retirement of Lee Aitchison. We are starting to building capacity with our term faculty by supporting and encouraging participation in PIDP programs and Graduate degrees.

### Changes to entrance requirements

We have recently removed the entrance requirements for the one-thousand-hour work experience prerequisite, as we feel that the students will gain a significant amount of experience during their co-ops. The reality is that most of students are working in the industry whilst attending the program due to economic needs.

We have had difficulty consistently verifying the accuracy of work history claims of international students. When considering philosophically what the majority of the students hoped to gain from the program, we didn't feel the 1000-hour work experience was necessarily a predicator of success.



## INSTITUTIONAL REPORT: Institution Name

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFER (BCCAT)

April 29 \$ 30, 2019

College of the Rockies, Cranbrook, BC

Name: Steve Kamps      email: kamps@cotr.bc.ca

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### 1. Departmental Changes/Updates

- Grant Unger and I continue to instruct a majority of the courses in our program. We also have a term (60%) instructor Becky Pelkonen. Our service courses are taught by a variety of faculty from the Business program.
- 32 First year students enrolled in Tourism Management
- Still a large number of International students with low domestic numbers

### 2. Program/Course Update

- We separated our current Tourism and Recreation Management Program (TRMP) into 2 distinct Diploma programs for the fall of 2018:
  - 1) Tourism Management Diploma
  - 2) Recreation Management Program

The 2 streams have been very successful and allows students to focus more specifically on the discipline that they choose.

The Tourism Management Diploma follows the Provincial Core curriculum and includes a work placement for students. We will be offering a new course in the 2<sup>nd</sup> year of the program this fall for the Tourism Management Program: Risk Management & Liability in Tourism and Recreation (TOUR 240). The diploma will be available in face to face or online format.

### 3. Other Items of Interest

- Cranbrook Tourism has been established for 1 year now. We continue to work with stakeholders to establish relationships for student projects and work placements.
- College of the Rockies will be building a new residence with 96 beds for students to accommodate the low vacancy rate in Cranbrook.

## INSTITUTIONAL REPORT: Institution Name

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFER (BCCAT)

April 29 & 30, 2019

North Island College, Courtney

Name: Stephanie Wells      email: [swells@capilanou.ca](mailto:swells@capilanou.ca)

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### 1. Departmental Changes/Updates

- Search for new Dean, Faculty of Global and Community Studies is underway
- Tania Loken- Convenor, Tourism Management for International Students Diploma (TMI)
- Graham Vaughan- Convenor, Outdoor Recreation Management Diploma

### 2. Program/Course Update

- New BTM profile as of January 2019
- Articulation agreements are being reviewed by VPA and will be sent out in the coming weeks for signatures.
- Completed the self-study for the BTM/TM and TMI programs, external review visit late May.

### 3. Other Items of Interest

- Vietnam/Cambodia field school is full with 24 students, plans to offer again next year and reach out to institutional partners as an opportunity for students.
- Post- Baccalaureate program doubled its intake for May.
- CapU is opening a new campus at the base of Lonsdale in September with a variety of programming including tourism management courses.
- Lots of work being done to review and update the BC Transfer Guide. Currently over 70 changes/additions have been made.

## INSTITUTIONAL REPORT: Royal Roads University

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFER (BCCAT)

April 29 – 30, 2019

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Name: Moira McDonald

email: [moira.3mcdonald@royalroads.ca](mailto:moira.3mcdonald@royalroads.ca)

### 1. Departmental Changes/Updates

- Theresa Mackay contract ending May 30, 2019
- Rebecca Wilson-May returning from research leave

### 2. Program/Course Update

Enrolment in STHM programs 2018-19

- Undergraduate programs

Program	2 <sup>nd</sup> year	3 <sup>rd</sup> year	4 <sup>th</sup> year
BA in Global Tourism Management	6	20	25
BA in International Hotel Management	14	29	35

- Graduate Programs

Program	2018 intake	2017 intake	2016 intake
MA in Tourism Management – On Campus	26	19	16
MA in Tourism Management – Blended	8	9	13

### 3. Other Items of Interest

- New President started January 2019, Dr. Philip Steenkamp

- Langford post-secondary education needs assessment and feasibility study completed, led by RRU, with Camosun and UVic (Langford is the fastest growing community in Canada). Approved for business case next step.

#### Additional points

- two students from the BAGTM transferred from BC institutions (Camosun, Selkirk)
- seven students from the BAIHM transferred from BC institutions (4 x Camosun, 2 x Canadian Tourism College, Eton College)
- currently have 22 students registered for the MATM 2019 on campus program starting April 2019
- BAGTM currently has block transfer agreements with six BCCAT post-secondary schools
- BAIHM currently has block transfer agreements with seven BCCAT post-secondary schools

**From:** [Judith Chomitz](#)  
**To:** [Evangelia \(Lian\) Dumouchel](#)  
**Subject:** FW: Institute report for TEC  
**Date:** Thursday, September 12, 2019 11:01:19 AM  
**Attachments:** [image002.png](#)  
[image003.png](#)

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Hi Lian,

Please see below the information that I provided for Articulation this year.  
Its not very formal, but it does help with discussion at the table.

Judith

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**From:** Judith Chomitz  
**Sent:** 26 April, 2019 12:27 PM  
**To:** Wendy Anderson <WAnderson@selkirk.ca>  
**Subject:** Institute report for TEC

Hi Wendy,

Please find below my Institute report for Articulation/TEC

Program Changes-Additions – We are presently undergoing a full review of the BTM, to be finalised this year. Course drift, core and simplification of course offerings are some of the main issues under evaluation. Review of all the diplomas to be undertaken next.

Important Course Updates – Because of faculty retirement, illness and sabbaticals, as well as the increase in student numbers a much higher percentage of courses (over 25%) are being taught by sessional instructors in the hospitality diploma.

Agreements signed – Rob Hood has been given course release to work on this.

New Initiatives – We are currently waiting the outcome of our most recent Dean search. Three potential candidates were interviewed in December, with one being selected as the finalist. We are hoping to hear by the end of May if/when the new Dean may be starting at TRU.

We are still working on getting our masters approved.

There is some discussion around campus that our faculty will be getting a new building in conjunction with business. Very exciting if it ever happens.

Attrition – Our normal attrition rate is an average of 25 - 30% between first and second year.

All indications for this year looks like a much lower rate, probably at about 10%.

Application numbers up or down - We have had a 100% increase in student numbers for the Resort & Hotel Management Diploma.

We capped the number of first year students at 40, for the first time in my 10 years at TRU.

International up or down – Our first year intake is mainly international students, with 80% being from India, 15% from China and the rest domestic.

Sorry to get this too you at the last minute.

See you on Monday,

Judith

P.S. I didn't get the agenda attachment with your last email 😞

Judith Chomitz, MSc, HND, MIH  
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