

2024 Adventure Articulation Group Meeting Minutes

May 31st, 2024, 9 AM – 12 PM

Location: Online

Chair(s): John Telford

Minutes: James Rodger

Attending:

David Pinel –

Jamie Boulding – SPL

Chris Ladner – Capilano University

Jennifer Folkerson – Langara College

John Telford - Camosun College

Sarah Osberg – College of the Rockies (MAST)

James Rodger - Thompson Rivers University

Jamie Boulding – SPL

Sebastion Tashiro - SPL COLT Co-Director

Julia Tashiro – SPL Co-Director

Andrew Stegeman – Capilano University

Greg Cormie – North Island College

Toby Stahl – Columbia Bible College

Regrets:

Guests:

1. Welcome/Call to order

- a. Brief introductions of participants – name, affiliation, territorial acknowledgements
- b. Regrets
- c. Confirmation of minute taker – James Rodger
- d. Clarification of procedures/decision making – informal/conversational, motion and vote to carry as required

2. Approval of agenda

Motion: to approve agenda of May 31st, 2024

- Sarah motion, 2nd Chris

3. Approval of minutes

Motion: to approve meeting minutes of May 27th, 2022

- Sarah motion, 2nd Chris proposed and accepted.

4. **Correspondence & BCCAT updates**

- BCCAT Updates – Awards
- Modifications created and devised by the group

5. **Reports**

One person from each institution/org to provide a program report for this recent year, including enrolment, successes, issues, changes, updates, trends, risk management, etc.

College of the Rockies (MAST program) – Sarah Osberg

- 28th year – Wonderful year.
- 2nd year full wait list, attrition last minute
- 11 students defer- 13 students
- Success, ¼ international
- New program learning outcomes
- Increase field staff wages
- Advancement in land permits
- Risk mgt programs.
- Challenges – accommodations, rent increase. Long term plans
- Indiscreet content, mental health
- Risk Mgt – ½ student anxiety
- Columbia Basin Trust Money for equipment

Thompson Rivers University Adventure Guide Program -James Rodger

- Certificate full 37. Diploma 25 for 2024/25
- 2023/24 Certificate 32 and Diploma 24
- Trends – Mental health challenges and services required to meet student needs.
- Risk Management incidence.

Capilano University Outdoor Recreation Program – Chris Ladner

- Pap OREC 50TH ANNIVERSARY
- Enrollment – full enrollment 35 Students enrolled/18 students showed up
- Soft this year, major marketing efforts – High School Enrollments (grade 10 outdoor programs)
- Strike impacted public perception.
- Squamish Quest purchased – 3 student housing building purchased as well.
- OREC 2026 – new program for Squamish campus
- Anxiety – panic attack on hike,

- Support guides on call to assist with student challenges.
- Strong cohort
- International students 20 %
- Andrew New converner

Camosun College Post Degree Diploma - John Telford

- 12 cohort size – 11 enrolled – 5 withdrew last minute – 7 students (2 years)
- Post covid – reduced waitlist.
- Decrease in number of applications.
- Ghosting continuing – reasoning no real pattern
- Successes – Partnered with First Nation and west coast expeditions. 3rd year partnership
- UQuat Students visit Abbotsford - relationship growing led by faculty exchange program.
- Challenges
 - Staffing Michael Pardy new role at Institution with business school.
 - Field experience and academic credentials
 - Enrollment – advertising, partnerships with Miriam University

North Island College Adventure Guiding Programs – Greg Cormie

- Enrollment 20 students - 15 Fall – 13 students – Application process 25 % international.
- Strong student body
- Transition period – excited Tourism and entered continuing education. Decision making issues between 2 Deans.
- Marketing Challenges –
- Housing Issues – room rentals and
- Risk Management processes improving and being updated.
- Student life programming opportunities for larger student body.

Canadian Outdoor Leadership Training / Strathcona Park Lodge - Julia Tashiro / Jamie Boulding

- 47th year – Woohoo!
- 2x 100 days x 20 students
- 13 students/ male/female/
- 7 signed up and 5 showed up. Fall Cohort 4 graduated.
- Student progression and good, and outcomes amazing. 3 indigenous students working back in community.
- Mental health challenges improved.
- Staffing challenges with 5 students – risk management concerns
- Student evacuation - blood clot with older student
- Challenge

- Differentiation in program delivery
- Student preparedness /capacity/experience/
- Wildfire and water level in fall programming
- Indigenous partnerships – challenges with onboarding processes
- Screening and Screen use
- Environmental challenges – snow and glacier

Langara College – Jennifer Folkerson

- Community recreation 24 students
- Domestic students – Vancouver
- 35 Dip
- 8 leisure students
- 17 Bachelor recreation management students
- Recruitment to Vancouver schools’ big effort
- Staff turnover challenge – micro credential.
- PLAR process – 2 courses adding 2 more.
- Hosting conferences – cost time but attracting.
- Outdoor Rec Exped – Outward Bound – concern over connectiveness
- 7 students screened previous year.
- Intl student 15 to 20 percent, maturity and experience.

NOLS

- Pacific Northwest closed – declining enrollment.

VIU

- Closed

Tribune Bay -

- School District 69 and 71 temporarily shut

Toby Stahl – Columbia Bible College

- Emergency rescue technician program
- 2nd year diploma outdoor leadership
- 1st year 16 student – Filled.
- 2nd year 7 students – fun field courses
- 60/40 split gender, first nations
- Risk mgt – anaphylaxis 2 stings.
- Challenges
 - Experience gap with students and instructors.
 - Tenures and permits.
 - Younger students – 6 minors

6. Items arising from reports

- a. Screening – Application process robust
 1. MAST - Mental health and well-being agreement, course structure and expectation, Ski ability agreement, flagged applications – ESL and risk understanding, injury. Detailed equipment list. Prep week – fundamentals food and equipment. Weekend programming off.
 2. SPL – Information requested – participants not filling out forms. Details and reading of documents.
- b. Screen use -
 1. SPL – Students bringing technology on outings –
 2. Outside communication impacting programming –
 3. TRU – Prepping and preloading
 4. Jonathon Heidt – Anxious Generation – Smart Phone Mental Health.
 5. Eco- Anxiety adding to issues.
 6. Professionalism and impacts on groups.
 7. Leveraging technology as a tool and using appropriately.
- c. Environmental challenges –
 1. Fire and Smoke exposure.
 2. Snow base – concerns
 3. Water levels more challenging.
 4. MAST – infoex – Crevasses opening increase. Alternative locations prudent and are being planned for.
 5. CBC – Toby – Programming changing. Cost increasing,
 6. TRU – US permitting, National Parks Educational Permits.
- d. TEAAM – Positive reviews, 10 minutes to flight in the air. SAR hours response. Cost Cap \$3000.00. Students/Faculty can use service while enrolled.
- e. Lowering Course Load – Modifying program delivery.
 1. Toby – Cost and mental – dropped credit count – 25 from 28
 2. TRU -

7. “Moving forward” updates

One person from each institution/org to report/update how things are taking shape for 2024/25 programming and onwards – from an institutional/org and program perspective

College of the Rockies (MAST program) – Sarah Osberg

- 2/3 full for 2024/25.
- MAST Program well loved and appreciated COTR.
- Marketing Push specific to Adventure
- 3 year trend of low enrollment.
- More administrative processes
- More monetary stress on student body/ housing

- Lowering non-academic age to 19 for beginning of ski season.

Thompson Rivers University Adventure Guide Program -James Rodger

- Indigenization and building relationships. TTES, Simpcw. Coyote brings food project.
- Succession Planning, retirements, and recruitment of new faculty.
- New provost and acknowledging uniqueness and attraction of adventure.
- New faculty contract and sessional wages

Capilano University Outdoor Recreation Program – Chris Ladner

- Squamish Campus
- OREC 2026/ Tourism and Bachelor environmental studies 2024
- ORED feeding Environmental Studies degree.
- MOU's with Squamish Nation – Outdoor rec programming for Sea to Sky
- Howe Sound Biosphere- student project-based learning.
- Land use challenges with Increased land use concerns. Joffre lakes example
- Student Challenges Housing- New building in Vancouver and 3 student housing purchased in Squamish.
- Outdoor Rec – Early Child Education – Adventure Film Making
- New Faculty for Squamish – new programming -

Camosun College Post Degree Diploma - John Telford

- Investigating partnerships for growing enrollment. Exchange possibilities.
- Adventure Ed – Program review. Curriculum and Marketing
- Adventure Education Title? Student body mostly late 40's
- Cost challenges.
- Dean shifted to another area, decision making on hold.
- Power to be – Pro D Day – Middle school teachers 30 teachers. Next one October

North Island College Adventure Guiding Programs - Dave/Greg

- Student Life program.
- Student Housing coming online. 220 beds and 20 family suites
- Zoning changes happening regionally.
- Program review, Naming considerations. Changes coming
- Marketing – centralization of everything – Deans and admin
- Top-down with pretend consultation. Admin and student support changes.
- New Enrollment
- Separate from Tourism

Canadian Outdoor Leadership Training / Strathcona Park Lodge - Julia

- 9 students enrolled – deficit in organization and responsibility.
- Everything feels rushed. Looking to meet needs in future.

- Meeting needs of higher needs students. PTSD/learning/Trauma
- Perhaps no fall program. Soft Enrollment/Indigenous commitments for students.

Langara College – Jennifer Folkersen

- Program review – upcoming. Rec Studies Faculty shuffle
- Two faculty left, shuffle coordinating and coaching for new courses.
- Working with AI, students ahead of us.
- Fund for students for attending conferences. Department funded.
- Student flexibility – blended learning. Recorded lectures and published.

Columbia Bible College – Toby Stahl

- Private Faith based campus 450 – 250 students.
- Revisioning process. Marketing efforts and power behind programs
- Working on risk management planning
- Reducing credit load to meet mental capacity. Addressing burnout. Lower barriers for 2nd year courses.
- 7 of 18 seats. Filled. 3 student's diplomas.
- Working with High Schools and Education courses. Pro D- for teachers.

Outdoor Recreation

Outdoor recreation industry 1.1 trillion

Outdoor recreation US market and political point of view.

Wellness and Therapies – Terminology Challenges.

8. Items arising from moving forward updates

Add items to agenda as required or agree follow-up strategy between relevant parties

9. Other new business

- a. Adventure Core curriculum document Updates
- b. Core Curriculum – stakeholders, West Coast Adventure College, TRU, MAST, ATBO, NIC, CAP,
- c. James as Chair, Sarah as Co-Chair
- d. Document review to start reviewing Certificate accreditation. Winter term start
- e. Working Draft for cloud based review.
- f. Mid-year call for peer support.

10. Date of next meeting

Late May / early June 2023

Adjourn meeting:

- **Motion to Adjourn -**