

Hairstylist Articulation Committee

MINUTES BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)

Institution/Location: Selkirk College, Silver King Campus 2001 Silver King Rd. Nelson BC V1L 1C8

Room: Day One: Room C-214 and Zoom Day Two: Room C-214 and Zoom

Breakfast (8:30 am) Not provided and **Lunch** (12:15 pm) Not provided

Zoom Room: <https://vcc.zoom.us/j/2095844607>

Meeting Dates: Wednesday, May 7th, 2025 & Thursday, May 8th, 2025

DAY ONE:

Wednesday, May 7th, 2025 (Room C-214 & Zoom)

8:30 am Arrive

Call to Order: 9:07 am

Welcome:

Gary Franceschini, Chair and Joanne Slocum, Co-Chair

1. 9:00 am - 9:10 am Introductions/Welcome:

Member Institution	Representative	Contact email	In person	Online
Abbotsford School District	Starlette Tolver (Also, Subject Matter Expert & Private Consultant)	Startlette-protocol@hotmail.com		X
		fmcquarrie@bccat.ca		
Blanche MacDonald	Renata Trebacz	renatajj@msn.com		X
		debbie@blanchemacdonald.com		
		Lesley_harrison@sd33.bc.ca		
College of the Rockies	Emily Pesce	epesce@cotr.bc.ca		X
Legends Academy	Launie Morgan	launie@legendsacademy.ca		X
North Pacific Assessment Inc.	Jennifer Boeda	jboeda@telus.net		X

		ekrauskopf@nlc.bc.ca		
Pleasant Valley Secondary School (Armstrong, BC)	Jaime Russell (SECRETARY)	jrussell@sd83.bc.ca	X	
Private Training Institutions Branch (PTIB)	Lily Cao (Program Review Officer)			X
		krista.balogh@mpsd.ca		
Selkirk College	Luree Gould	lgould@selkirk.ca	X	
SkilledTrades BC (formerly ITA)	Vern Weber	vweber@skilledtradesbc.ca		X
		Seguin_t@surreyschools.ca		
Vancouver Community College (VCC)	Gary Franceschini (CHAIR)	gfranceschini@vcc.ca	X	
	Julie Wright	ldannhauer@vcc.ca jwright@vcc.ca mburke@vcc.ca	X	
Vancouver Island University (VIU)	Dr. Sally Vinden – Associate Dean (Acting) for Faculty of Trades & Applied Technology (SYSTEMS LIASION PERSON)	Sally.vinden@viu.ca	X	
	Joanne Slocum (CO-CHAIR)	Joanne.slocum@viu.ca	X	
OTHER				
Abby TTOC and Riverside College	Nadia Moore (Head of Secondary Committee)	Nadia.moore@helpwerx.ca	X	
NP Group	Tina Lo, Marketing Manager Jessica, Sales Manager	tina@npgroup.ca		X

- Indigenous Land Acknowledgment and Intuitional Greeting: Rob Schwarzer, Chair of Trades Selkirk College
- New Members/Guests: Hello and Welcome (Introductions)
- Special Thank you to Luree Gould our host at Selkirk College
- Approval of Agenda and Any Additional Items

2. North Pacific Assessment Report: 9:12 am – 9:34 am Jennifer Boeda, North Pacific Inc.

- Red Seal Practical Exam Update
- Please see past minutes for details about what the Red Seal Practical Assessment is, here are some basics:
 - 7 hours / 1 day ; 6-12 candidates; 3 assessors marking independently, 7 tasks to be assessed; cost \$640-700 + GST (includes human mannequin hair)
 - 9 assessors; 6 trade instructors, 3 industry practitioners
- Assessment Scoring 2021-25 Average Passing Rates (roughly 8/10 candidates pass), lowest is the curling iron demonstration
 - Curling Iron Demo issues:
 - Starlette's insights:
 - A lack of execution of how to properly curl, many are starting at the ends and getting indentation/crease marks

- Looking for a marcel curl; width of base 1x and length, proper projection, no crease marks along the stem, clean end sitting in the center of the curl and not shifted to the side.
 - Some are using spring loaded.
- Julie's insights: Lack of understanding of projection and the hair has remained too long from the previous haircut. They must think about the whole day when they are cutting in the morning, don't leave it too long as it leaves the whole day too challenging.
- Sally's insights:
 - Reading over the criteria, it focuses on what they don't want but not necessarily what is wanted.
- Luree's insights:
 - It isn't clear for those that are not instructors or involved in articulation or the making of it
 - Is there a reason we don't hand out the rubric?
- Overall:
 - This provided a great discussion about why we don't hand out the rubric and moving forward possibly being more transparent about what the assessment is looking for rather than what it's not looking for as that can cause misinterpretation, especially for those not part of articulation/harmonization.
 - Suggestion to make it more clear with the language
- When was the last time this was updated? Jennifer said about a year and a half ago they met and notes are kept for when they have a candidate-guide review.
- Can the articulation committee review/contribute to the document that goes towards the candidate-guide review? The assessors contribute to the feedback. The suggestion was that both groups should be able to contribute feedback (articulation committee AND assessors).
- Scheduling an assessment; please see past minutes for details.

3. Private Training Institutions Regulatory Unit Update (PTIRU): 9:35 am – 9:55am (Formerly PCTIA), Lily Cao, Program Review Officer, Private Training Institutions Regulatory Unit/System Integrity Branch

- Changes: new name Private Training Institutions Regulatory Unit (PTIRU) previously Private Training Institutions Branch (PTIB)
- Oversees private training institutions operating in BC through the Private Training Act and associated regulations
- Responsibilities:
 - Student support: student complaints and claims, Student satisfaction and outcomes surveys, Student resources (website, forms and guides)
 - Compliance: inspections (onsite and virtual), reviews institutions records and completes website audits, enforcement actions
 - Program & Policy: program quality assurance (program review, policy development), subject matter expert reviews, stakeholder engagement
- Program Overview:
 - NOC: 6341 Hairstylists and Barbers:
 - a. Hairstylists: 31 approved programs; average tuition \$13, 618 with 1, 118 average program hours; 6 approval-not-required programs
 - b. Barbers: 5 approved programs, \$6, 922 average tuition, 348 average program hours, 2 approval-not-required programs

- 7% are in Vancouver Island region; 11% are in the Interior region; 40% are in the Fraser Region; 42% in the Vancouver region
- Student profile: data was voluntary so not fully and only an estimate
 - 74% reported as female
 - 40% of students were reported as being between the ages of 18-21 at the start of their program
- At the start of 2025, PTIRU had 1, 151 institution applications in the queue (location applications, new program applications, program change applications)
- KEY UPDATES:
 - Sept 16, 2024 a new System Integrity Branch was established, bringing together the Private Training Institutions Branch (now PTIRU) and the Ministry's EQA Unit
 - Jan 1, 2025, the amended Private Training Regulation and Fees Regulation took effect, including:
 - The new language proficiency policy (Minimum language proficiency)
 - Tuition threshold of new programs requiring approval for **registered** institutions changed from \$4, 000 to \$1,000
 - Previously it was a program over \$4000 required approval, and it has since been changed to over \$1000 for **registered** institutions
 - Question? What is the process to submit concerns of programs that are in contravention--requires institution ID or name. Many times, it is a person in a salon that is advertising these programs.
 - Concerns can be submitted to the general email to be discussed further in reviews.
 - **If they're not registered, you cannot go after them as PTIRU has no jurisdiction at that point.**
 - Lily.cao@gov.bc.ca – specific to Lily Cao
 - PTI@gov.bc.ca – general inquiries
- As a group, we worked on creating a letter to PTIRU indicating our concerns about courses from those not registered.

4. SLP's Update: 9:55am – 9:30 am Dr. Sally Vinden, Associate Dean, Faculty of Trades & Applied Technology, University of Vancouver Island (VIU), BC

- This will be Sally's final articulation meeting; VIU's made some financial cuts, especially with the changes to international students and Sally's position is no longer. Sally has played an instrumental role in getting this articulation together and supporting the Red Seal to be reinstated within our industry. She encourages the current and future committee members to know/understand the timeline and work that has gone into this articulation, so we don't lose sight of where we've come and where we are going.
- Brief timeline of this committee:

- 2013- first started working with Nadia, Luree, Starlette, Julie, Gary, Sally about trying to get the Red Seal re-instated in BC which took a lot of collaboration
 - Many around the table with a lot of opinions. Dianne Evans brought the group back to the common concern – you don't need to agree, do you want to keep moving forward and do you want the Red Seal
- Julie worked with a team in Saskatchewan 2014-2015 with trainers
- Sally had been very active building an articulation committee
 - There had been an articulation committee prior and then it was de-regulated for about 20 years
 - Deans around the province agreed to let instructors go, CAIBC agreed
 - Collaboration has always been key.
- Selkirk (Luree), College of the Rockies (Gwen), VIU (Sally)
 - Shared online resources created
 - Funded as a collaborative
- **Areas to consider as we move forward:**
 - Five institutions that offered level 2
 - This is still a work in progress and work that lies ahead of us
 - Completion rates of Red Seal require some energy
 - Mandatory trades – letter's (we've done this but keep going)
 - Suggestion- map what you've done with a focus on major events so we don't lose the Red Seal again as things can easily be taken away, especially when finances drive decisions (aka many instructors not being able to attend in person or at all).
 - Thinking about what requires your attention as you move forward
 - The Articulation Committee holds a lot of weight in the province and influence with the trade

5. SkilledTrades BC (Formerly ITA) Report: Vern Webber, Program Development Officer, Program Standards at SkillTrades BC 10:20-11:03

- Vern said a few words in honour of his time working with Sally and the importance of the Articulation Committee- very important especially since Harmonization; if the committee wasn't in place, then SkilledTrades BC would have looked at the trade as possibly removing it based on the numbers. It's because of us being able to voice the reasonings and speak up that has held a lot of influence. The power is on the instructional side for the articulation committee. The trade is as strong as it is today because of the presence of the articulation committee
- Program updates:
 - January 20, 2026 Hairstylist Red Seal WORKSHOP on the horizon
 - Weeklong workshop with the primary purpose of looking at the scope of trade of Hairstylist
 - What gets taught in level 1 and level 2
 - Two participants are sent (industry side and instructional side)
 - Can only send someone from industry if an instructor is sent

- Approach the (new) SLP to put an instructor in place
- SkilledTrades BC in general is looking to build more inclusion in trades and they see Hairstylists as a leader in this area (this is the reason the workshop is happening sooner than it was anticipated to for our industry)
- Red flag webinar (will happen in Nov or Dec). BC webinar to gather instructors—how are the harmonized sequencing working for you (providing feedback). An action report will be filled out
 - Question--Will this include dual credit highschool programs?
 - Get a wide range – this includes post-secondary, high school, anyone delivering these programs.
 - September online meeting only—Vern will update us
- Following the ROS workshop in January, the timelines will look at the BC program outline (so that it is still aligned with Red Seal Occupational standard). Could be a three-day workshop in Richmond (instructors and industry- add what's missing, add what's new, etc.). The current program outline was put in place after harmonization was a big improvement. After this, they will look at the Standard Level One Exam.
 - Concern about the wording on some of the exams with the concern that people who are not subject matter experts are changing the wording. The response was that no one outside of the subject matter experts changes the wording.
 - Items of instruction on how to format the questions (follow the Red Seal)
- Luree- SLE question: students get 1290 hours, write their SLE, if they are down hours can they still write the SLE,
 - Jaime indicated based on her information she has been able to gather
 - If students have missed 990 Program Hours, typically students would NOT complete their program; It falls onto the training provider
 - If students have missed any of the 300 hours, they can go to a salon and do their apprenticeship hours and then the salon must register them and input their hours.
- Continued update:
 - If they are having issues surrounding their hours, it's best to have them not write the exam as they could argue they've passed everything but the hours
 - Practical exam update: Hairstylist and Welder's are the only two trades that require a practical exam. No one seems to remember the origin story of why this is the case. It has been identified as a barrier to completion. Cost, logistics (locations) are all identified barriers.
 - Investigation on how to do this more practically to avoid barriers:
 - For example- many do everything but the practical because of this
 - SkilledTrades BC is actively looking to change this or find something different
 - Welders have built these pieces into the program delivery. So, by the time you are done the practicum, you have done the practical. The question was then put forward to Red Seal of what kind of flexibility/leeway do we have to change the practical model? Can we freely update the practical exam with new

content and no clear answers were provided. This will be looked at in January at the ROS workshop.

- Brainstorming suggested on ways we can deliver a practical.
- Julie had a question:
 - Can you please clarify that we must have the practical exam because it's across the country (Red Seal requirement). Yes.
 - What about challengers? This is the challenge.
- If there's a robust practical component of the program, is a practical required?
- Sally's question:
 - Interesting surrounding the practical exam, did I hear you correctly that with welding and other trades, there is no final practical exam.
 - They are proving all these competencies in their level 3/4
 - 80/20 ratio – if students go out on a practicum and have a logbook (issue with subjectivity)—then structure it to allow for subjectivity.
- Starlette: there are many countries that do this very well so we can look outside of Canada to see how they are doing this
 - Does our outline align with other jurisdictions outline? It's supposed to – not all do.
 - Is it possible or when will the IP (Interprovincial) be updated (should be updated about a year after the ROS workshop). The last one was updated in 2021
- National Pass rate – the numbers have been removed (they aren't supposed to be shown without proper permissions)
 - BC is, on average, 25% higher

6. NP Group/Milady Update: 11:03 am – 11:55am, Tina Lo Sales & Marketing Manager, NP Group

- NP Group and our position in the channel of distribution
 - Proudly Canadian and family-owned founded in 1977 by Stephen Cheung, now led by his daughter Cara Cheung. 47+ years of dedication
 - Over 2, 000 products, including mannequins, student kits, professional tools, salon equipment and educational materials
 - They eliminate the middlemen, supplying schools and education institutions straight from our warehouse (as a result they purchase in large quantities and maintain close relationships with suppliers)
 - Exclusive School pricing
 - 100% Canadian-Owned & Operated
 - Trusted Brands & Partnerships with in-house brands, Wahl and Hot Tools
 - Milady educational books
- NP Product Offerings
 - Mannequins:
 - Over 40 mannequin heads, specialty models like limited edition and textured hair mannequins

- Diverse selection for all needs: 6 textured hair, since 2020; androgynous mannequins for inclusive education; technique heads for practice in colour, sectioning, and make up applications
- High-quality: 100% human hair, specialty mannequins available with goat/yak hair for specific needs
- Length from 10-24"
- Male mannequins: Realistic male mannequins with textured beards for lifelike training experiences
- Expanded supports: Classic table clamp holders, tripods, over the chair mannequin holders, 5" colour testers for students to practice their colour skills and refine techniques
- Student kits:
 - One-stop shop, no admin time (kits arrive fully assembled), built-in savings (min. 10% off school pricing), price lock guarantee (kit pricing is locked in for 6 months), easy reordering, inventory stability, quick turnaround, true partnership.
- Implications on the Tariffs that have taken place
 - Nominal and why? We import most of our goods directly from Asia and Europe and inventory management with healthy stock levels kept
 - Milady has had no immediate impact, digital option
 - US Imports (small percentage is purchased through the US)
 - US Brands purchased are Wahl (has had a 7% increase) and Hot Tools (hasn't currently implemented an increase)
- Milady new titles and CIMA digital platform
 - Core subject matters
 - NEW: Barbering
 - 2 book bundle; Textbook and Foundations
 - Includes left-handed procedures, beard and mustache shaping, hair loss services and more
 - What's NEW?
 - CIMA Exam Prep (Formerly Online Licensing Prep) \$67.95/per student
 - Exam prep, student access for up to 2 years
 - Available in English and Spanish
 - Reinforce what's taught in the classroom
 - Appeals to different learning styles
 - 24/7 access
 - Read-aloud or closed captions offer increased accessibility
 - Ongoing assessments help students monitor their progress
 - Benefits: improves retention, fosters more engagement, ensures curriculum consistency, tracks performance, drive enrollments with a hybrid program, maximizes educators' teaching potential.
 - Digital \$444.95 / Digital + Print \$575.95 (per student and core subject) no admin/membership fee, free instructor support and training, free instructor

resources, no minimum purchase, unclaimed seats can be reallocated, CIMA usage is observed to ensure continued involvement

- CIMA Collab (partnership with Beauty as a Business (BaaB) for social media and digital marketing courses right in CIMA:
 - BaaB: \$67.95 /per student - 2 year access, instructor gets free access
 - Core lessons: Instagram, websites, photography and video, google business profiles and reviews
 - Additional lessons: disappearing content (stories), giveaways/contests, going live on social media, Pinterest, TikTok and Instagram Reels
 - For the instructor: comprehensive lessons plans and discussion questions for each BaaB lesson included right in CIMA-at no cost! Track student progress using the reporting and tracking functionality in CIMA
 - Partnered with Prosper U (to bring business skills and financial literacy courses)
 - Available in 2 streams:
 - FAST TRACK \$134.95/student : make money doing with they love with a 12 hour hands on business essentials program including: retailing, guest retention, pre-booking, referrals, managing the guest experience and increasing average ticket
 - Money Tracking Habits \$67.95/ per student
 - BOTH: \$168.95
 - Rise Program (for instructors)
 - Audience (educators and jr. educators)
 - 6- month intensive program (10hrs/week)
 - Blended format: self-paced learning and live instructor-led Q & A to
 - Builds confidence and effectiveness as a classroom educator
 - Focus on improving student engagement and student retention
 - COST: \$947.95 / 6 months/ time commitment 10 hours/week / intakes January & September / US funds
- tina@npgroup.ca
- Stay connected: Instagram

7. **Lunch:** 12:00 pm – 1:15 pm - Thank you to Selkirk College for providing in-person members with lunch!

8. Secondary Committee Update: 1:17 pm – 1:32 pm Nadia Moore, Skills Hairstyling Committee Chair & Educator, Abbotsford Senior Secondary and Riverside College, Mission, BC

- New name: Articulation Instructor Group as there is more than just secondary instructors in the group
- Purpose: provides peer support, mentors and collaboration related to Hairstylist Program issues, content, resources, and best practice
- Open to: Instructors of both level 1 and 2, public and private institution instructors, secondary and post-secondary
- Zoom meetings 3rd Thursday every month; Next meeting: May 15, 2025 @ 6:30pm
- Deal with a variety of discussions:
 - Recently- continued normalization of diverse hair types into program content
 - Instructor developed learning activities and assessment
 - Sharing on how to handle stress and time management for both students and instructors
 - Discussion of issues related to instructor of BC Hairstylist Programs, Red Seal preparation, and harmonization
 - Professional development opportunities
- Fall articulation meeting we raised three topics:
 - Student intake (how the differences impact budget, content and even quality of education and even based on school district focuses)
 - Harmonization
 - Instructor/teacher training (opportunities vary greatly- TRU doesn't recognize the two-year program versus the four-year program)
- Suggestions to put forth:
 - Level 2 training designation
 - Hiring an instructor on a contractual basis, especially for more remote areas
 - Possible exploration of City and Guilds Apprentice assessment system
 - Many other countries use this process to assess their students
 - Include a knowledge test, client witness statements, portfolio, video clips, photos, practical assessment, log book (digital)
 - Different versions across countries
- Come join us!! If you would like to join or be a part of the meetings:
nadia.moore@helpwerx.ca

9. Uniform and Dress Code Discussion: 1:33 pm – 2:05 pm Gary Franceschini, M.Ed., Coordinator and Articulation Chair, Vancouver Community College

- An opportunity for committee members to share their institutions approach to dress code and uniforms.
- At VCC:
 - Two uniform top examples

- Boxy black top
 - Form-fitted black top
 - Bleach proof, business out of Langley but tops are sourced out of the US, expensive. May be impacted by the tariffs.
- Looking to move to a t-shirt option
- Pants or shorts/skirts not above the knee
- No- open toed shoes (in the past they were required to be black)
- Are they marked? They can be sent home or warned. There are extra “loaner” uniforms they could use if they forgot.
- Importance on washing the uniform
- At the beginning of the program, Julie divides the student handbook to students to present and then it also doubles as teaching them to email you that they have signed the document. Really teaches how homework is expected to come back to her.
- Includes a part of dress code in their practical document so the salons see
- At PVSS (Jaime)
 - Dress code activity at the beginning of the year really helps, mention of dress code at parent meeting night and discussed prior
 - All black, What’s Happening with Hair Wednesdays (change), option to purchase “swag”
 - Dress code is part of their weekly business practical mark based on a weekly self-evaluation.
 - Major improvement since implementing these components
- Luree took from VCC’s handbook and student’s get two black smocks for the salon.
- VIU;
 - Smocks
 - Can add accessories to smock (crocheted names)
 - Program washes the smocks

10. Approval of Minutes from the Articulation Committee Meeting October 2024: 1:55 pm – 2:10 pm

- **Approved by Luree, all in favor.**

11. Chair’s Update: 2:10 pm – 2:20 pm: Gary Franceschini, M.Ed., Coordinator and Articulation Chair, Vancouver Community College

- Trades Open House
 - Reintroduce the program to local salons in the area (sales rep support),
 - SkilledTrades BC will be there (to talk about benefits and the program)
 - Appies
 - What they can do when they come to your salon
 - Vendor, DJ, mini hair show
 - Joanne recommended having Work BC at the event because....
 - Work BC does wage subsidy for 12 weeks – apply for it first (under 30years), 75% first 4 weeks, 50% next 4 weeks, 25% for the last 4 weeks

- **Apply before they hire**
 - Above 31 years will get less of a wage subsidy
 - With disabilities the wage subsidy can be longer
- Nadia had done this awhile ago with many districts, work samples, ITA came, invitations through suppliers and salespeople. Very few people showed up.
- Election
 - Gary has been the chairperson since 2021
 - Positions should shift every 5 years
 - Email Gary by May 21st, 2025 gfranceschini@vcc.ca
 - Ideally co-chair should move up
 - For chair and co-chair: Support from your employer or the ability to self-fund to attend in person is critical
 - Open positions on the committee: Chair, Co-Chair, possibly Secretary as well
 - Lack community in our industry: lack of hair shows, many have moved to chair rental/solo
 - Reminder: September meetings are going to be online and in-person will be May – though we will revisit this at the next meeting.

12. Open Discussion: 2:20 pm to 3:20 pm Committee Members will discuss the impacts of the following:

- Tariffs
 - An example:
 - Big blue gel is typically \$33 and recently was \$44
 - As a result, a new supplier has been sourced of the big pink gel for \$32
- International Student Reductions/Enrollment
 - Hasn't impacted many/all schools but is quite a crisis that has impacted many of the colleges
 - A lot of programs are seeing lower numbers as a result = job losses and reduced budgets
- Budgets
 - Kit costs
 - Possibly Dannyco (dealer price)
 - A lot more Canadian purchases
 - Canadian companies:
 - Oligo, Design.Me, AG, Redavid
- Where does the money go from sales in the salon?
 - VCC- back to the school
 - PVSS- to purchase other salon products or further education
- AI's use in the classroom/salon/education
 - Can use for rubrics, report cards, idea generation
 - To be continued in Day 2

- Continued the discussion about the programs and costs (Day 2, we wrote a letter)
 - If these programs are not registered
 - How can we get this out to the public
- There is a BC Hairstylist Articulation Committee page through Facebook
 - Do we look at social media and sharing information? Could we make posts at these meetings and schedule them?
 - Update the page
 - Get a few moderators (not too many though, there should be a limited amount of people that contribute to the posts to maintain consistency).
 - Promote who we are, what we do, get education into the hands of the public
 - Turn off comments (then we don't have to moderate it the same way)
 - Schedule posts
 - Advertising: Sponsorship from chains/suppliers (example of when White Spot sponsored Red Seal Chef programs)
 - Who would this be?
 - Chain salons in mandatory provinces?
 - Ideas to post about Red Seal:
 - Posts every week/every other week
 - Red Seal person of the week (highlight graduates, people in the industry)
 - Needed as a group:
 - Target audience
 - Objectives

13. Call for agenda items for the Fall Meeting: 3:20 pm – 3:30pm

- **Any items for October:** Tentatively Thursday and Friday, October 23rd-24th
- **Agenda items listed on Day 2**

3:36 pm Meeting Adjourned

DAY TWO:

Thursday, May 8th, 2025 (Room C-14 & Zoom)

9:00 am: Arrive

9:30 am Call to order: Starlette Tolver (online), Emily Pesce (online), Julie Wright, Dr. Sally Vinden, Luree Gould, Jaime Russell, Nadia Moore, Joanne Slocum, Gary Franceschini, Kat Zaworonok

1. Generative AI In Education: 9:30 am – 10:30 am, Teaching and Learning Centre, Selkirk College / Stephen Harris, Instructor of Business at the Castlegar campus (Slides will be shared with the group)

- Harnessing ChatGPT for efficiency and effectiveness
 - What is ChatGPT? Predictive text completion, algorithmic,
 - When Googling: terms + terms it will give you only something with those terms
 - ChatGPT must use terms and break those terms into connections relating to those words and comparing / 3.2 billion pieces of information per second for what you see.
 - Best way to use? Stuff that you can already do yourself so that you can personally fact check it
 - Example: writing case studies in the past have taken Stephen about an hour and now he can do 30-50 in that same time. It can do better and faster.
- Ethics, Privacy, Risk Mitigation:
 - The concern around electricity – about 2 million dollars a day (burn rate) on electricity. Most of this is air conditioners to cool down the fans.
 - Use to make logos – does this take a job away from a graphic designer
 - Everything is safe, until it isn't. Avoid putting personable and private information.
- Talk to it like a human assistant (that would rather lie than disappoint you), give it context. Use it similarly to how people use Google. It knows everything about everything but needs more details.
 - Role – Task – Format
 - Act as a (tell Chat GPT Who it is)
 - To... (tell it What to do)
 - Format As... (tell it how the output should look)
 - EXAMPLE: I'm a hairstylist instructor in British Columbia, I want you to generate a lesson plan / rubric, etc. and put this into a case study
- Google- Gemini
- Anthropic - Claude
- Lesson Planning & Assessment Support
 - Building Rubrics
 - Building quizzes
 - Prompt: You are a first-year hairstyling instructor preparing exam materials for students at Selkirk College. Create 10 multiple choice questions on sanitation and infection control based on current British Columbia curriculum standards.
 - It will generate multiple choice questions with answers.
 - Example of the Boston Consulting Group (BCG) company with Nike – peer reviewed study and the impact AI had on their results.
 - Building case studies/ salon scenarios

- You are a hairstyling program instructor developing a new assignment for first-year students. Create an engaging, skill-based, hands-on assignment that assess a student's ability to consult with a client, recommend a hairstyle, and execute a basic cut, including written reflection prompts.
- That's great, but can you simplify the language. Re-write this so a 16-year-old could understand the language.
- The concern is students answering the case studies with AI. Suggestion: oral/presentations. Students get given a case study and then give me a briefing note (they could use AI but it's worth 5 marks), come in and do a presentation (PowerPoint) in 5-7 minutes (they could use AI but it's worth 5 marks), then questions get asked and that is worth 50% of the grade/assignment. In addition, students are asked to ask AI good questions to prepare.
- Types of questions you can ask? See the [*Ultimate Cheatsheet for Critical Thinking*](#)
- Student-facing uses (best practices)
 - Studying terminology with flashcards
 - PROMPT: You are a first year hairstyling student in British Columbia, conducting(see slideshow as the rest of this was missed).
 - Practice exam simulation (oral)
 - Study plan or self-test generator
- The more specific you can be, the better!
- Devil's Advocate, Summaries, Brainstorming
 - Critique answers and why this answer might not be the best
 - Summaries:
 - Academia papers, ESL students, students with learning challenges
 - Brainstorming:
 - I want to open a salon that focuses on....in this town... give me 10 salon name ideas
- Special tool from Google Notebook LM where you can upload a PDF and it can provide a summary with an audio overview where it can turn it into a Podcast and have students listen to the summaries. Use—Google: [notebooklm](#)
- Best Tools (suggestions by Stephen):
 - ChatGPT (content, generation, data analysis, logic)
 - Perplexity (research, web search) – better if you need to know where the information is coming from
 - Oneusefulthing.org – Ethan Mullick (MIT)
 - Moreusefulthings.com
 - [www.ai-launchpad.ca](#)
- Sally's suggestion for academic writing that's been working for her:
 - Write your first draft, just your version
 - Second draft, put it through AI

- Last copy, explain the difference between these
- Presentations and discussions are important
- When prompting our goal:
 - Ask ChatGPT on what the best prompt would be
 - First step: Background
 - Second step: Goal
- Custom GPT (library, projects, etc.—explore)

2. Practical Assessment Discussion and Brainstorming Session: afternoon session

- The committee will discuss future practical assessments
- A brainstorming session to generate ideas, identify the objectives, challenges, issues, ethics, etc.

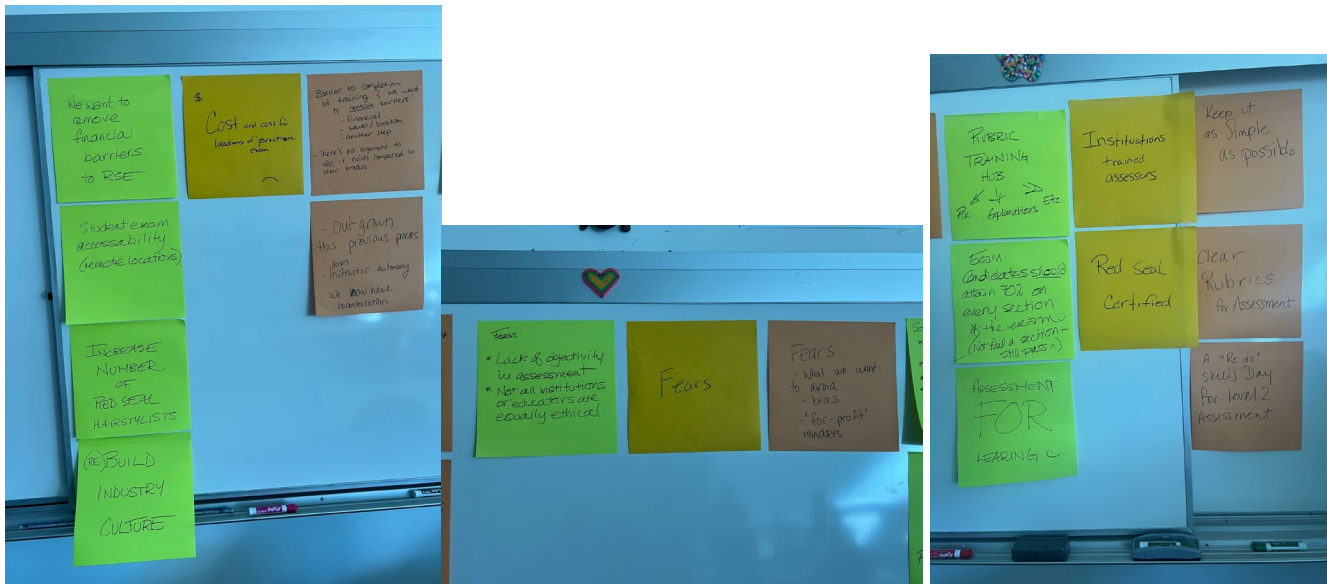
3. Hair Department Tour: 11:30 am – 12:00 pm, Luree Gould, Hair Instructor, Selkirk College ---we skipped this in order to have a longer session on AI.

4. Lunch: 12:00 pm – 1:00 pm. Thank you to Selkirk college for providing lunch!

5. Open Discussion and Committee Work: 1:00 pm – 3:00 pm

- Level Two
 - Clarification that at the end of level 2, students written is scheduled but the barrier at this time is that students then need to schedule a practical assessment separate from their Level 2.
 - Issues with accessing it on a continuous basis as it lives in VIU's Moodle program. How can we have full access to this document?
- Practical Assessment Development
 - Why we want to embed the practical assessment into technical training.
 - What does this practical assessment look like?
 - Suggestions:
 - One Day: do we do a full day?
 - Broken up- taught, practice, here's the assessment day
 - Two options:
 - Embed into the program
 - Once a month we have it for challengers
 - Evening?
 - Level 2 hybrid (12 weeks online, 1 week face to face) vs in person (5 weeks)
 - Students can't take the IP (Interprovincial) exam without a sponsor (but does not necessarily have to be hired by said sponsor)
 - Breakdown of each practical task -- candidates should have to pass every section (currently a candidate can fail one section and still pass the whole exam.
 - Assessment FOR learning and not assessment OF learning

- Cannot have different rules for challenger's vs students?
- Institutions Trained Assessors:
 - Assessors must be Red Seal
 - Same training that the initial group went through to promote objectivity (SkilledTrades BC) (ITA had their own program)
 - Clear and consistent rubrics (a breakdown/definition of details/competencies-ie what is a clean section?)
 - Resource hub (where shared video's, photos and/or information lives)
- Post-it notes: See below for the ideas we started generating regarding shifting the practical assessment as part of the program



- Social Media: Tabled until next meeting.
 - Objectives
 - Target audience
 - 12 post ideas

Next Agenda (October Meeting) (and future) meeting suggestions:

- Someone from Youth Train and Trades (specific to us) to talk to us
 - Budget, money they give out, no rules around what the schools do with the money
 - Auditing system?
- New designation- Designation person from skilled trades regarding the new changes from April 1, 2025 as per the email Jaime shared with the group surrounding changes that have been made to the designation process.
- VIU/VCC Culinary department to discuss how they do their Red Seal assessments (as part of the practicum?)
- Work BC to discuss about subsidies for salons
- Discuss future meetings (October for provincial Pro-D) and then meet once a year in person

- Originally, we stated: Reminder: September meetings are going to be online and in-person will be May – though we will revisit this at the next meeting (see below at other discussions that came up)
- Do we keep it in April again for those that are attending Skills already or do it in May? (April would likely be the Vancouver meeting)
- Do we continue to keep the fall meeting in October around the provincial Pro-D in order to accommodate secondary school instructors? (this would likely be the one we rotate, though this year it will be in Vancouver and over zoom—though Gary indicated he could accommodate people that want to come in person, bring your own lunch though).
- Invite a new stylist or new students to provide feedback on assessment:
 - What should an assessment look like, what is their feedback
- Social media—creating/updating our existing social media so that we can have a digital presence. We need to consider our objectives and target audience so that this can guide us with posts we create and share. Providing her role is still supported at the district level, Jaime is willing to take this on as part of or separately from the secretary role
- Possible exploration of City and Guilds Apprentice assessment system (Gary to see if he can gain access to these documents for us to review)
- Future topics as we move ahead that were suggested by Sally in her farewell:
 - Five institutions that offered level 2 (This is still a work in progress and work that lies ahead of us)
 - Completion rates of Red Seal require some energy
 - Mandatory trades – letter's (we've done this but keep going)
 - Suggestion- map what you've done with a focus on major events so we don't lose the Red Seal again as things can easily be taken away, especially when finances drive decisions (aka many instructors not being able to attend in person or at all).
 - Thinking about what requires your attention as you move forward
 - The Articulation Committee holds a lot of weight in the province and influence with the trade

7. Meeting adjourned: 4:30 pm

Safe travels and see you all in OCTOBER 2025!