VISUAL ART & DESIGN ARTICULATION COMMITTEE

Minutes DRAFT
DAY 1

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)

Institution/Location: **University of Victoria Clearhue Building**
CLE B017 - 3800 Ring Road

Meeting Date(s): DAY 1 22/05/2024 & 23/05/2024
12:00pm – 5:00pm

Zoom Link; https://camosun-ca.zoom.us/j/64742238487?pwd=iZev7nr2nCtUpFXlU8j7y49a0JvwpV.1
Meeting ID: 647 4223 8487
Passcode: 500891

Day 1 Attendance

INSTITUTIONS		PARTICIPANTS	ATTENDANCE	E-MAIL
Camosun College	CC	Brad Muir, **Chair**	Yes in person	muirb@camsosun.ca
Camosun College	CC	Nancy Yakimoski	Yes in person	Yakimosk@camosun.ca
Capilano University	CapU	Carol Aitken	Absent	caitken@capilanou.ca
Capilano University	CapU	Christina Paone	Absent	christinapaone@capilanou.ca
Capilano University	CapU	XX	Absent	chelseabelleady@capilanou.ca
College of New Caledonia – Prince George	CNC	Dr. Misa Nikolic	Yes online	nikolicm1@cnc.bc.ca
College of the Rockies	COTR	Roberta Frey-Chale	Yes in person	rey-chale@cotr.bc.ca
Columbia College	CC	Jessica Poon Nielsen **Notetaker**	Yes online	jnielsen@columbiacollege.ca
Emily Carr University	ECUAD	XX	Absent	kmallett@ecuad.ca
Emily Carr University	ECUAD	XX	Absent	mmartin@ecuad.ca;
Emily Carr University	ECUAD	Yvette Kharoubeh	Yes online	transfercredit@ecuad.ca
Kwantlen Polytechnic University	KPU	Jason Wright	Yes online	Jason.Wright@kpu.ca
Kwantlen Polytechnic University	KPU	Jessica Bayntun	Absent	jessica.bayntun@kpu.ca
Kwantlen Polytechnic University	KPU	Sean Alward	Absent	sean.alward@kpu.ca
Langara College	LC	Katie Davis	Yes in person	kdavis@langara.ca
Langara College	LC	Milos Campbell	Yes online	mcampbell@langara.ca
Langara College	LC	Steve Hubert	Absent	shubert@langara.ca
LaSalle College Vancouver	LCV	Corrie Heringa	Absent	cheringa@lasallecollegevancouver.com
LaSalle College Vancouver	LCV	Kiona Cai	Yes online	kcai@lasallecollegevancouver.com
North Island College	NIC	Elizabeth Russel	Absent	elizabeth.russell@nic.bc.ca
North Island College	NIC	Sara Vipond	Yes online	sara.vipond@nic.bc.ca;
North Island College	NIC	Linda Perron	Yes online	Linda.Perron@nic.bc.ca
North Island College	NIC	Megan Wilson	Absent	megan.wilson@nic.bc.ca

North Island College	NIC	Claire Guiot	Yes online	claire.guiot@nic.bc.ca
Simon Frasher University	SFU	XX	Absent	epratt@sfu.ca;
Thompson Rivers University	TRU	Donald Lawrence	Yes in person	cheringa@lasallecollegevancouver.com
Thompson Rivers University	TRU	Terryl Atkins	Yes online	tatkins@tru.ca
Thompson Rivers University	TRU	Twyla Exner	Yes in person	twexner@tru.ca
Trinity Western University	TWU	Joshua Hale	Yes in person	Joshua.hale@twu.ca
University of Victoria	UVIC	Beth Stuart	Yes in person	bethstuart@uvic.ca
University of Victoria	UVIC	Megan Dickie	Yes in person	visualartschair@uvic.ca, mdickie@uvic.ca
University of British Columbia - Okanagan	UBC-O	Shawn Serfas	Absent	XX
University of British Columbia - Vancouver	UBC-V	Greg Gibson	Absent	greg.gibson@ubc.ca
University of British Columbia - XX	UBC-X	XX	Absent	dana.claxton@ubc.ca;
University of British Columbia - XX	UBC-X	XX	Absent	denise.kenney@ubc.ca;
University of British Columbia - XX	UBC-X	XX	Absent	myron.campbell@ubc.ca;
University of British Columbia - Vancouver	UBC	Phil McCrum	Absent	phillip.mccrum@ubc.ca
University of the Fraser Valley	UFV	Jennifer Deon	Absent	jennifer.deon@ufv.ca
University of the Fraser Valley	UFV	XX	Absent	paula.funk@ufv.ca;
Vancouver Community College	VCC	XX	Absent	jbantados@vcc.ca;
Vancouver Community College	VCC	Sigrid Albert	Yes in person	salbert@vcc.ca
Vancouver Island University (Nanaimo Campus)	VIU	Gregory Ball	Yes in person	gregory.ball@viu.ca
Vancouver Island University	VIU	Jason Gress	Absent	Jason.Gress@viu.ca
Vancouver Island University	VIU	Justin McGrail,	Absent	justin.mcgrail@viu.ca
Yorkville University	YU	Jasreen Grewal	Absent	jgrewal@yorkvilleu.ca
Yukon University Yukon School of Visual Arts	YU	Dr. Aubyn O'Grady	Absent	aogrady@yukonu.ca

12:00pm Call to Order and Welcome from Brad Muir, Chair

1. Introductions/welcome
   - Indigenous territorial acknowledgment (Dickie, UVic)
   - In Attendance (see attendance above)

2. Approval of Agenda and Any Additional Items
   Motion to approve agenda: Milos Campbell; Seconded: Gregory Ball; Motion approved unanimously

3. Approval of Previous Minutes of the Articulation Committee meeting of May 2024
   Motion to approve minutes: Beth Stuart; Seconded: Aktins; Motion approved unanimously

4. Business Arising from Previous Minutes:
   - Indigenizing and Decolonizing Visual Art & Design Progress and Practice Sharing
   - Improving Paths for Students Institution to Institution methods for improving / creating pathways
   - Supporting Students (student attendance, mental health, preparedness) Progress and Practice Sharing

- AI / Tech adaptation and academic integrity Progress and Practice Sharing

5. Presentation of Institutional Reports (pre-submitted for deeper information)
   - Institutional Reports Summary limit to 10 mins per Institution.
   - Reports attached.

Break 1:30-2:00pm

   - Institutional Reports Summary continued.

6. 3:00 – 4:00

   - Discussion / Reports on how programs are most effectively decolonizing / Indigenizing content key areas of focus and strategies and unintended missteps / cautionary accounts.
     - Stuart and Dickie (UVic) – this year hired Indigenous instructors to teach a class called "Decolonizing the Design Process" aimed at how to effectively and responsibly engage in collaboration with Indigenous art and artists. Dickie emphasized that care was being taken that this approach was not just confined to that class but also incorporating it into other spaces as well. Infrastructure is required for the faculty and curriculum to thrive. Not to put the burden on the Indigenous faculty and to be mindful of cultural labour.
     - Lawrence (TRU) – TRU had looked at creating Indigenous artist in residence (prior to the cancelation of the BFA). "Knowledge Makers" awards scholarships for Indigenous students to engage in collaborative teaching in research.
     - Diversity in the artists whose work you teach or engage in.
     - Guiot (NIC) – Diversity and Indigenization is not just about course content but also about teaching practices and value based education, giving students agency over which topics they want to explore.
     - Exner (TRU) – inspired by "Echoes of the Land" – asked students to pick one of the Truth and Reconciliation's 94 Calls to Action and respond, led by an Indigenous facilitator.
     - Discussion on how each Institution approaches renumeration for Indigenous consultants or visiting artists or talks, on staff or as salaried staff members, or paid by stipend or honorarium.

7. 4:00 – 5:00

   - Program / Discipline strategies in times of fiscal uncertainty and devaluating of Liberal Arts Education
     - How can we defend our disciplines in the face of questionable viability of our programs?
     - One possibility is to open up the structure of the programs so that is not as rigid or tight. For example, making broad and flexible course descriptions, while walking a fine line between selling the program without taking away from the content or core principles.
     - Noted was the absence major universities UBC and SFU from BCCAT meetings which continues to make it difficult to have a holistic conversation about articulation and transfer. UBC, SFU, and ECUAD need to be part of these conversations because they are major receiving institutions, and it is difficult to have a conversation when the other half of the equation is missing. It was noted that it was difficult to get faculty from these institutions in attendance.
     - The block transfer continues to be a good model for student transferability, but perhaps could be aimed at larger program outcomes, like year-level program outcomes, rather than the more rigid course-by-course transfer. BCCAT offers funding to explore these projects – can look into it.

- Students like flexibility when moving through a program, but they also need to be more aware and proactive in their approach to their own education.
- Could also highlight or shine the spotlight on digital or technological aspects of the course outcomes to enhance labour market alignment.
- Are cohorts changing for this discipline? The full-time student is disappearing, more and more students seem to be part-time. Langara has moved away from the cohort model because too many students are part-time, with faculty being the "gatekeeper" the person to advises and does the registration. Langara has also de-sequenced.
- Discussion to be continued on Day 2.

8. Meeting Adjourned at 4:57pm.

AGENDA – DAY 2

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)

Institution/Location: **University of Victoria Hickman Building**
HHB 110 - 3800 Ring Road

Meeting Date(s): 12/05/2024 & DAY 2 23/05/2024
9:30am – 12:30pm

Zoom Link: https://camosun-ca.zoom.us/j/62400268976?pwd=9asuBcb1EgNEpHmqy89RbPGJZJKh3E.1
Meeting ID: 624 0026 8976
Passcode: 905850

Day 2 Attendance

INSTITUTIONS		PARTICIPANTS	ATTENDANCE	E-MAIL
Camosun College	CC	Brad Muir, **Chair**	Yes in person	muirb@camsosun.ca
Camosun College	CC	Nancy Yakimoski	Yes in person	Yakimosk@camosun.ca
Capilano University	CapU	Carol Aitken	Absent	caitken@capilanou.ca
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Langara College	LC	Milos Campbell	Absent, with regrets	mcampbell@langara.ca
Langara College	LC	Steve Hubert	Absent	shubert@langara.ca
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North Island College	NIC	Sara Vipond	Yes, online	sara.vipond@nic.bc.ca;

North Island College	NIC	Linda Perron	Yes, online	Linda.Perron@nic.bc.ca
North Island College	NIC	Megan Wilson	Absent	megan.wilson@nic.bc.ca
North Island College	NIC	Claire Guiot	Absent, with regrets	claire.guiot@nic.bc.ca
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Thompson Rivers University	TRU	Twyla Exner	Yes in person	twexner@tru.ca
Trinity Western University	TWU	Joshua Hale	Yes in person	Joshua.hale@twu.ca
University of Victoria	UVIC	Beth Stuart	Yes in person	bethstuart@uvic.ca
University of Victoria	UVIC	Megan Dickie	Yes in person	visualartschair@uvic.ca, mdickie@uvic.ca
University of British Columbia - Okanagan	UBC-O	Shawn Serfas	Absent	XX
University of British Columbia - Vancouver	UBC-V	Greg Gibson	Absent	greg.gibson@ubc.ca
University of British Columbia - XX	UBC-X	XX	Absent	dana.claxton@ubc.ca;
University of British Columbia - XX	UBC-X	XX	Absent	denise.kenney@ubc.ca;
University of British Columbia - XX	UBC-X	XX	Absent	myron.campbell@ubc.ca;
University of British Columbia - Vancouver	UBC	Phil McCrum	Absent	phillip.mccrum@ubc.ca
University of the Fraser Valley	UFV	Jennifer Deon	Absent	jennifer.deon@ufv.ca
University of the Fraser Valley	UFV	XX	Absent	paula.funk@ufv.ca;
Vancouver Community College	VCC	XX	Absent	jbantados@vcc.ca;
Vancouver Community College	VCC	Sigrid Albert	Yes in person	salbert@vcc.ca
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Yorkville University	YU	Jasreen Grewal	Absent	jgrewal@yorkvilleu.ca
Yukon University Yukon School of Visual Arts	YU	Dr. Aubyn O'Grady	Absent	aogrady@yukonu.ca

Welcome back from Brad Muir, Chair

1. 9:37am Call to Order (Muir)

2. Welcome Back / Intros for new arrivals
   - Indigenous territorial acknowledgment (Dickie and Suart, UVic)
     i. Wright (KPU): KPU in consultation with Indigenous elders to end territorial land acknowledgments except for special occasions. To follow up and discuss at next year's meeting.
   - In Attendance (see attendance above)
   - **Day 2** New Members/Guests: Alwyn O'Brien (Langara) - online
   - **Day 2** Regrets: Campbell (Langara); Vipond (NIC); Perron (NIC); Guiot (NIC)

3. Business Remaining from Day 1:

- Key items or talking points from day1 discussions or requested topics
- BCCAT Report Doc
  - **Muir (Camosun)** – Spring 2025 BCCAT Report was briefly reviewed. Muir expressed that it would be ideal for the next Chair to attend the next JAM and report back to this committee.
  - **Student Portfolio discussion** – issue was raised that articulation agreements and transfers via the TCS platform do not provide an option for student portfolio reviews. Langara noted that their articulation agreements include the requirement of a portfolio as part of the application process – portfolio review is required for placement. It was additionally noted that using the "unassigned credit" option could be useful for these scenarios. VCC - for their advanced entry program, portfolio is required.

4. **9:45 – 10:30am – Cohorts and Pathways / Program Structures**
   - Opening discussion on **block transfers** – Muir (Camosun) – currently two approaches to block transfer agreements depending on institution chairs and/or registrars: first approach is tightly bound to course outlines down to the letter, where if any one thing, however minute, is changed in the course outline, the entire block transfer agreement collapses and needs to be re-submitted again. The onerous process for this accounts for some Chairs refusing to accept or engage in block transfers anymore. The second approach is more flexible, and allows for more open pathways. Q: What could an open pathway be defined as? A: Perhaps permitting >80% of **program outcomes** (rather than course outcomes) to be met, or removing pre-requisites and other non-program requirements.
   - Dickie (UVic): How are we sequencing and considering new ways of framing expertise in the arts? When writing outcomes – course outcomes and program outcomes – not just medium specific – what types of skillsets are needed to be a professional or have expertise in your area outside of the material specificity? How to reframe art and design –> what is the essence of your program now? Reflecting how students want to learn now instead of thirty years ago, being more contemporary in how we articulate what levels of knowledge demonstrates that the student know what they are doing in the essence of the program.
   - Davis (Langara): Industry is currently under constant pressure from ministry and government to provide skills that lead to jobs. Immediately marketable technical skills (Adobe) versus fostering critical, transferable abilities essential for long-term success. We are still training next leaders in design and architecture, need to shift focus toward curation, critical thinking, and teamwork. With AI in graphic design and using AI to create content, there is a more urgent need for discerning what is "real" and to critique - these soft skills are absolutely critical and Program Advisory Committees always emphasize these soft skills. That is what is going to make students employable.
   - Q: Is it helpful to think of the 1st and 2nd year differently than the 3rd and 4th year especially to differentiate those who major in arts discipline and those are are sciences or business for example. Could material-specific skills be micro credentials?
   - David (Langara): Could be problematic when somebody can come into the course if there's space to microcredential that information and then be back out of that course – is there is room for that person to come in during that time and also for an instructor to do microcredential work on top of the course work. The trick of this challenge is leaving it open to being able to meet the students and also making sure that they do have those skills so they don't walk into a third year without knowing how to use Photoshop.
   - Vipond (NIC): Would we great to have more transparency among art and design programs, particularly with foundational courses like drawing – would be great to have an accessible archive of first-year course content and learning outcomes - what is your foundation first year are like, what are like for drawing etc. so that we can see the parallels and make them more cohesive. What is the emerging artist that we're trying to build? BCCAT TCS is too cumbersome. Could it be a matter of setting up folders in someone's OneDrive? Want students to be able to transfer to UBC, and as a

feeder pool we need to be very transparent even in our course titles to open the opportunities so there's no question what that student has in their portfolio and transcript.

- Better to get more holistic transfer system, especially with regard to degree granting institutions SFU UBC - where to meet the students.

5. **10:30 - 11:00am – Program Reviews / EQA**
   - Cai (LaSalle) - DQAB now requiring student work examples to be included in program review, so LaSalle is starting to build a student work archive as a resource for future evaluations. A centralized system could make accessing and presenting student work more efficient. Also noticed that DQAB renewed credentials only for three years instead of five years – is this happening across the board or only to certain institutions?
   - TRU is suspending program reviews
   - Dickie (UVic) – noticing that program reviews becoming heavy towards admin - 60% administration and 40% in the dept – question of where is the value being seen right now? Even external reviewers who came remarked on spending so much time with the deans instead of with the departments and students.
   - Need to emphasize the economic value of arts students in all industries.
   - Should we all use the same language? Using different languages are dividing our value, or letting the languages of economics and finance define our values for us? Need to unite the industry in how we advocate for our importance. Every industry will change based on what politicians think is necessary for economics but human interest for creation will never change. Fine Arts is the most stable faculty. Need to come together and unify – we are always adapting.
   - Vipond (NIC) – Agreed. Need for a united front in post-secondary art education, particularly in response to a weakening educational ecosystem. That is why it is so important to have the CADs at the table. Need UBC, ECUAD, SFU – seems like they may feel like they don't have to collaborate but it is hindering progress because there is an urgent need for unification and we can do this with conversations but also shared articulation agreements to demonstrate the value of visual art programs across Canada. Need to be seen to be a value to higher education or even to industry.
   - Why are we not able to get folks from UBC ECUAD SFU here? We need to articulate with those institutions. When Richard Prince (UBC) was at this table before retiring, he strongly believed that this committee was about this discipline and that this committee was about defining and supporting itself as a discipline. Because things have become so administrative it is easy to dismiss this meeting as just checking the box, but the meat of these meetings is never that logistical. Rather these important conversations are happening and we need to share them with our colleagues in degree granting institutions. Richard Prince had so much energy where did it all go? If the degree granting institutions don't see this as a conduit that has value then we are kind of in trouble as a discipline because we need each other to be able to do this more effectively. We become so much more informed and so much stronger just by knowing each other.
   - Dickie (UVic): is willing to reach out to UBC and SFU to reconnect the bridge and reflect it back to the two major institutions that they are needed at the table can we get them engaged before the next meeting? Quarterly check-ins so that we don't lose the dialogue and the momentum.
   - Kharoubeh (ECUAD): has informed ECUAD of the value of this meeting and a proposal for ECUAD to become more involved and to host in the future to go higher up the admin chain.
   - Support in the room to find a time to get together for at leats two other online times – at such meeting perhaps an external guest for example from Canada Council etc. so that it is seminar-style.

6. **10 Minute Break**

   - Ball (VIU) – Are admin changing the credit requirements for your degrees? VIU have been asked to realign credit requirements with DQAB, a major reduction in credits. LaSalle announced that they too

decreased their credit requirements. Discussion of the inconsistencies with how DQAB handles requirements or expectations.

7. 11:15 – 12:20pm Supporting Students
   - Attendance – do students have to be in attendance to demonstrate class learning?
     i. Hale (TWU) online courses and engagement because of AI challenges. How to ensure that students are successfully learning without the AI issue?
     ii. Discussion on Attendance – how to make it more valuable to come to class – more in-class demonstrations and workshops etc.
       - working with play, getting students to have a sense of agency in what they are doing and curiosity
       - hands on with material and getting practical and hands-on activities first has led to high attendance with good results. Putting art materials in the students hands first to set the tone for engagement and conversation.
       - collaborative work and tying assessments to being present in the classroom.
       - more checkpoints along the way for collaborative work.
       - engaging the body for mental health and for attendance collaboratively in class
       - Using the freedom and energy of class dynamics, students learn from each other instead of sending a student home to do something on their own.
       - LaSalle has early alert system to pass onto student counsellors to reach out for tutors or help outside of the classroom. Great but needs resources and institutions to support them.
       - Students have anxiety around using AI – can we use AI and also somehow keep the embodiment and materiality?
   - Mental health (tabled)
   - Preparedness (tabled)

8. 12:20 – 12:30 Election of New Chair & Wrap Up
   - Motion to approve Sara Vipond (NIC) appointed as chair 2026 unopposed.
   - Langara to host 2026 meeting (with ECUAD as Moved by Stuart (UVic) and Seconded by Ball (VIU). Motion approved unanimously.

9. Adjourned at 12:35pm