

## The Provincial Hairstylist Articulation Committee Meeting

Thursday April 6<sup>th</sup>, 2017

Minutes taken by: Gary Franceschini

**Day One:**

**In Attendance:**

Anna Tikina-BCCAT	<a href="mailto:atikina@bccat.ca">atikina@bccat.ca</a>
Corry Johnson-NWCC	<a href="mailto:corryjohnson@nwcc.bc.ca">corryjohnson@nwcc.bc.ca</a>
Dan McFaul- North Pacific Inc.	<a href="mailto:dmcfaull8338@gmail.com">dmcfaull8338@gmail.com</a>
Farah Tamanna-ITA	<a href="mailto:ftamanna@itabc.ca">ftamanna@itabc.ca</a>
Gary Franceschini-VCC	<a href="mailto:gfranceschini@vcc.ca">gfranceschini@vcc.ca</a>
Kristin Holliday-ITA	<a href="mailto:kholliday@itabc.ca">kholliday@itabc.ca</a>
Lucy Griffith-VCC	<a href="mailto:lgriffith@vcc.ca">lgriffith@vcc.ca</a>
Luree Gould-Selkirk College	<a href="mailto:lgould@selkirk.ca">lgould@selkirk.ca</a>
Pat Bidart- Selkirk College	<a href="mailto:pbidart@selkirk.ca">pbidart@selkirk.ca</a>
Sally Vinden-VIU	<a href="mailto:sally.vinden@viu.ca">sally.vinden@viu.ca</a>

**9:00am: Welcome: Sally Vinden, Chair**

**9:15am: Introductions: Committee members and guests**

- **Introduction of Systems Liaison Person (SLP):** Pat Bidart of Selkirk College has accepted the position of SLP. Pat will report to the deans group on how the hairstylist committee and Red Seal process is progressing.

**Approval of Agenda and Review of September 2016 Minutes**

**Agenda Approved with following changes:**

- **Added hairstylist Red Seal and ACE IT situation to Friday's agenda**

**Discussion:**

- In 2010 ITA nudged the colleges to see what they thought of becoming a Red Seal trade for hairdressing on BC. Thus the articulation committee came to fruition. The committee is still in its infancy and is actively recruiting other schools to join. Harmonization is coming in 2020. Our meeting minutes have become essential for those unable to attend.
- Tabled for Friday: Lucy is concerned with ACE It programs being dropped. Many are not receiving funding that would help them with ITA/Red Seal.

- Many districts have dropped their program. Furthermore the work based training hours are not going to fit in school hours. This is extremely distressing.
- Tabled for Harmonization Section: Concern: Lucy mentioned a conversation she had. She was told Ontario is pushing for every province was going to have licencing again, in addition to Red Seal.

### **9:30am Approval of Agenda**

### **September 2016 Minutes Approved with following changes:**

- Farah was spelled incorrect.
- Pg. 2 Challenge 4000.00
- Pg. 3 Harmonization: Start in 2018 not 2019
- Minutes approved at 9:46am

9.50am: **Update from BCCAT: British Columbia Council of Admissions & Transfer** <http://www.bccat.ca>

Anna Tikina (Research Officer) Admissions, transfers, and student mobility.

- Hairstylist articulation has a page you can find all the Hairstylist Articulation Committee meeting dates and minutes on there. As well as updates and resources such as funding, etc. This is an excellent resource to stay up to date.
- <http://www.bccat.ca/articulation/technical/hairstylist>

Comments:

- Perhaps we could use group PD funds and for a committee to address the K-12 curriculum changes and what post-secondary institutions will need to do to accommodate these future students.
- Dual Credit Programs
- BC Transfer Guide keeps track of courses at schools in the BC Transfer System.
- A lot of Field School courses do not transfer
- Gender declaration. Being reviewed in a project with registrars determining what really needs to be on forms as required field. Linking to statistics Canada.

- Education planner website is a central website where students can apply to various schools and programs. All public post secondary institutions will be on this site.  
<https://www.educationplannerbc.ca/>
- Also the site will allow an electronic exchange of student transcript transfer in some future.
  - Secondary to post secondary
  - Post-secondary to post-secondary

Comments:

- Subject Matter Experts for Hairstyling:
- PCTIA is now PTI -Private Training Institution Branch is looking for Subject Matter Experts for Hairstyling. They are in desperate need. You can visit their website to inquire further and apply.  
<http://www.privatetraininginstitutions.gov.bc.ca/>

### 10.35am: ITA Update: Farah Tamanna and Kristen Holliday

- Harmonization: (Farah)
- The goal of harmonization is the movement towards aligning trade apprenticeships across Canada.
- **Priorities of Harmonization:**  
Use Red Seal Name
- **Consistent:**  
Training Hours  
Number of training levels  
Consistent sequencing of training
- Harmonization is well underway for the first 23 trades. CCDA is not preparing the next 10 by 2019/2020
- Hairstyling harmonization proceedings will start in 2018
- **Stage 1: Consultation**  
Survey what every province is doing in regards to sequence and content.  
Findings are generated into a report.  
Industry Consultations

RSOS Workshop  
Red Flag Report Webinar  
Identify BC's concerns with proposed sequencing  
Red Seal Occupational Standard  
Pan-Canadian Red Flag Webinar  
Resolution of red flags and final sequencing.

ESDC owns the process

Product: RSOS: Red Seal Occupational Standard

- **Stage 2: Program Development**

ITA owns the process

Step 1) OAC Credentialing Model Workshop  
Step 2) Program Outline workshop  
Step 3) Quality Insurance  
Step 4) Document Alignment  
Step 5) Transition and Launch Planning

Finally arriving at Best Practices Workshop/Exam Development

In the new program people who took the old foundation program from 2004 and onward will be granted Level One and Two. So providing she had successfully completed the Certificate of Qualification Exam, and there required hours they can move onto the Practical Exam.

Anyone pre-2004 is considered a challenger.

Exams: (Kristen)

Standard Level 1 Exam:

32 Items on the exam have received edits before the exam was implemented in December in 2016

Exam is now in Field Test to be carefully monitor results over time.

After the exam has been written 100 times the content of the exam will be reviewed again by SME's. All feedback will be considered as well as accumulated statistics since implementation.

Certification of Qualification Exam Stats for 2016:

Average Pass Rate: 72%  
Provincial Average Mark; 74%  
Number of Writes: 348

A discussion ensued about why the cutting hair component of the exam has an average of 60%. We talked about Pivot Point vs Milady. Perhaps the language/terms do not connect for students who only studied Pivot Point.

The new Certification of Qualification Exam will be ready to go in September or October of this year.

### **NEW FORM FOR School Pathway:**

Foundation Practical Form: New for all who offer a foundation program. As it is not an apprenticeship pathway this form has been created. <http://www.itabc.ca/sites/default/files/docs/hairstylist-foundation-practicum-form.pdf>

This document will be filled out for each student and sent in with all marks.

Tax Training Credits:

Upon completing all level requirements:

Level 1: 1800 (1290 hours in foundation, then secure a sponsor, plus 510 additional hours) training hours: \$1000.00

Level 2: 1800 training hours (approx.) \$1000.00

Apprenticeship Completion: \$2000.00

When a student registers as an apprentice/student the salon will register as a sponsor, that salon will stay on file.

Salon's who sponsor an apprentice/student will qualify for an Apprenticeship Tax Credit

### **11.30am: Hairstylist Practical Assessment Updates: Dan McFaul**

- Red Seal Practical Assessment Information Package can be found on the ITA website. \* **An excellent resource.**

<http://www.itabc.ca/sites/default/files/docs/partners/info/Hairstylist-Practical-Assessment-2016.pdf>

Practical Exam:

7 hours duration/ One Day

6-10 candidates

7 tasks to be assessed (focus on outcomes)

Cost: \$475.00 plus GST (includes mannequin, human hair snap-cap)

- 11 active Assessors in BC  
Must have five years as a fully qualified stylist.  
  
Assessors document performance results against specific standards and criteria.  
Assessors make professional judgements of whether evidence of competence is sufficient.
- 75 Assessments Completed since November 2015.
- 9 by SK Assessors using BC Standards, BC Assessors have now assessed 66 challengers.
- Currently 16 people on wait list for assessment
  - 6 Lower Mainland
  - 5 Okanagan Central
  - 3 Vancouver Island
  - 2 North

**Adjourned for lunch at 12:08pm: Luncheon at JJ's restaurant**

**1.30pm: Pivot Point:**

- All Pivot Point Mannequins are made in China but are made in fair labour and safety environment.
- Katherine: Human Hair and Yak hair. Colors and styles beautifully.
- Clairice: Snap Cap: Reusable Mannequin

**Pivot Point has an Esthetics-Spa Text/Curriculum**

- Fundamentals Textbooks are being completely revamped.
- Redesigned with today's learner in mind. According to research learner's attention span is typically half of their age in minutes. I.e.: a 20 year old needs to shift their focus after ten minutes.

- Shorter lessons, more real practice influences.
- The NEW Fundamentals were specifically designed to work with Lab. There is a 100 level program and a 200 level program that is more advanced. The 200 Level could be very good for the Level Programs that many schools are developing alongside with ITA.
- Pivot Point strives to keep their product Learner Centered and Salon-Relevant.
- Today's learners prefer "guides on the side versus a Sage on the Stage".
- Augmented reality has been added to the textbooks. Students will scan the QR code from the front of the book so they can access the augmented reality (video file) by scanning the phone icon on text pages.
- Salon Connection: every lesson has a salon connection. It directly demonstrates to the learner the relevance of the material in the real world salon application.
- The 100 Level Courses are in 13 separate small textbooks for each subject.
- However the current/ old format Cosmetology Text Book is still available.
- All Textbooks can be used with LAB (Learn About Beauty - Online Classroom).
- LAB is very customizable and can be set up to work with how you choose to deliver your program.
- All videos are done in a more "YouTube" format.
- Even if you go completely online/digital there is a study guide for the students to make notes in.
- Lesson Plans, Quizzes, Feedback, are all built in. Everything the instructor and student need in in Lab.
- Creating a learning path is as easy as creating a playlist on iTunes. It makes changing the curriculum very easy.

**Feel free to contact Pivot Point for a webinar or any help to tailor a plan to your needs.**

**Contact:** Laurie Grier (Pivot Point)  
Account Executive

780-898-7994  
<mailto:laurie.grier@oriac.ca>

**Day Two:**  
**Friday, April 7<sup>th</sup> 2017**

**In Attendance:**

Corry Johnson-NWCC	<a href="mailto:corryjohnson@nwcc.bc.ca">corryjohnson@nwcc.bc.ca</a>
Gary Franceschini-VCC	<a href="mailto:gfranceschini@vcc.ca">gfranceschini@vcc.ca</a>
Luree Gould-Selkirk College	<a href="mailto:lgould@selkirk.ca">lgould@selkirk.ca</a>
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**9:15am: Institutional Reports and Updates:**

- Must be submitted once a year to BCCAT, please submit them two weeks prior to the meeting. So the committee can review them before the meeting. This is greatly appreciated.
- Institutional Reports attached: Selkirk College, VCC, VIU
- The award goes to Luree Gould of **Selkirk College** for submitting her report on-time!

**Institutional Reports Comparison Grid**

- The committee members provided data in order to create an Excel spreadsheet to compare and contrast elements of each of the four institutional programs.
- **Institutional Grid attached**

**1:10pm: Committee Planning 2017/2018**



- Planned PD Event: Counselling/ Millennial Learners
- Pivot Point Training
- Speaker to update us on k-12 curriculum

### **Location for 2017/2018**

- Nelson for September 2017 Monday Sept.25<sup>th</sup>, 2017 evening and Tuesday Sept.26<sup>th</sup> all day
- Skills April Meet Monday full day Tuesday half day
- September 2018 Terrace

### **Hosting Duties:**

- Facility with teleconference capabilities
- Cover lunch and coffee breaks
- Sally will do an attendance check prior to meetings and notify host

### **Agenda Suggestions:**

- Bring in a counsellor to teach us how to teach/manage millennials.
- ITA Red Seal Update

**Meeting Adjourned at 2:21 pm**

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