

2014 business Chairs' Articulation and Transfer Meeting
British Columbia Institute of Technology
Room 203, SE 6
Thursday, June 5, 2014 – 9am to 12pm

Attendees:	INSTITUTION	Email
Laura Thurnheer (Chair)	Okanagan College	lthurnheer@okanagan.bc.ca
John Fitzgibbon (Guest)	BCCAT	jfitzgibbon@bccat.ca
Al Fukushima	Nicola Valley Institute of Technology (NVIT)	alfukush@nvit.bc.ca
Rosalie Hilde	College of New Caledonia	hilde@cnc.bc.ca
Mario Tenisci	Northern Lights College	mtenisci@nlc.bc.ca
Fatin Jallad	Columbia College	fjallad@columbiacollege.ca
Josiah Akinsanmi	Sprott-Shaw Degree College (Acsenda)	josiaha@ascenda.com
David Crawford	Alexander College	david.craford@aconline.ca
Greg McCallum	College of the Rockies	gmccallum@cotr.bc.ca
Carolyn Stern	Capilano University	cstern@capilanou.ca
Norma Pelletier	North Island College	pelletier@nic.bc.ca
Dave McKeever	Northwest Community College	dmckeever@nwcc.bc.ca
Simone Leonard (Guest)	CGA-BC/CPABC	sleonard@cga-bc.org
Michelle Clement	Camosun College	clement@camosun.bc.ca
Mary Charleson	Acsenda School of Management	mary.charleson@ascenda.com
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Harj Dhaliwal	BCIT	harj_dhaliwal@bcit.ca
Mike Au	Acsenda School of Management	mike.au@ascenda.com

09:00	<p>Meeting Minutes: Call to order – Laura Thurnheer, Chair, Okanagan College School of Business</p>
09:04	<p>Introductions Call-invitations for agenda items Simone Leonard (guest) CGA-BC/CPABC request to give update Simone Leonard (guest) CGA-BC/CPABC added to agenda, 09:45</p>
09:15	<p>Approval of agenda Motion Caroline second by Rosalie</p>
09:15	<p>Approval of May 2 2013 minutes All motion to accept minutes Second to minutes Motion to approve minutes All in favor, approved unanimously as referenced</p>
09:20	<p>Laura, chair, circulating sign in sheet</p>
09:20	<p>BCCAT report from John Fitzgibbon BCCAT report – Spring 2014 to attach to minutes J. Fitzgibbon from the British Columbia Council on Admissions & Transfer provided information and update on BCCAT. BCCAT is a coordinating agency for post-secondary: enables more efficient processes. Further reported on the movement of staff, new administrators. Changes over the past few years and noted Government is committed to transfer system. Mention on BCCAT activities and articulation. Council noted 25 year anniversary. Next item – articulation center. The institute has information center on website. How to articulation, blog, questions answers. One stop place about articulation and transfer. In review it was suggested another Associate Degree may be worth wild. Many professional degrees starting up with no midpoint but would benefit from a 2 year half way point. Diploma works, prove creditably, but others want Associate degree. Associate Degree out there for discussion for next year. Further discussion on the subject to give examples of professional area. Noted that the website states you could take diploma or degree. This would be related to applied studies. There was discussion the degree credentials and framework in the province and what constitutes a credential. Noted in review a diploma can be as loose as 7 weeks or 7 years. Mostly 60 credits. Difficult for students, parents to understand what it stands for. It was recommend to use the AVP model and recommended to institutions to take leadership roles or the alternative was the government to make the change. Question raised on programs waiting for decision-it's with the ministry. Before election looking for credential framework. John – BC Council – Block transfer was encouraged by BCCAT as a more efficient transfer. It may take longer to negotiate but would be more effect. We hear from students that had credits but not prerequisites. Have another look at block transfer agreements and update. We have as always reports about student mobility, institution to institution, where students</p>

	<p>come from where they going. Private not, until pin number. Once they have pin numbers they have access. In discussion with Alberta and Ontario to provide information if students are out of province. The information is available when a person comes from another institution provided they get PIN when they come from that institution. This is when the tracking starts.</p> <p>Working on dual credit. Looked at policies, before September will have paper on dual credit. Publication can be viewed on website. bccat.ca</p> <p>Business committees and how the function. John 4 years in position. Noticed meetings not as useful in field as they used to. How does articulation work in business? Some questions about but the worth of these for a full discussion. Laura willing to add to agenda.</p> <p>The innovation fund, what's the time line? The grant size is \$15 thousand and covers meetings, admin, travel which is approved by articulation and transfer committee. Deadline first week in September or early January. Community doesn't have representatives but folks who represent the system from institutions but don't represent their institutions but their expertise.</p>
09:45	<p>CPA CGA update – National and Provincial level - Simone Leonard</p> <p>From national level aware two programs, PREP program, pre certification education. PEP professional education certification level. Prep program is where prerequisite covered in BBA and BCOM. If applicant hasn't done this work they may have a need to pick up prerequisite with PREP. But most will take PEP running for a year, 2nd academic year. Surveys going well and students well.</p> <p>Articulation CMA, CGA, legacy bodies, transfer credits agreement with everyone on table until 2017 looking to update that content updated and close to alignment to CPA program. Competency map on website, CPA knowledge supplements map and what it would like for outcome.</p> <p>The programs that cover accounting and economics have not radically changed. But looking that students going into PEP have what they need.</p> <p>Relationships with post-secondary both private/public will continue, however institutions will require to be registered under college association, colleges and universities Canada association become articulation agreements after 2017</p> <p>At the national level another program product develop CP National Accounting and Finance Certificate. More practical learning product. More practical applications, less theory. Piloting it next year. Target is individuals that do not require certification and are labor ready looking for immediate employment with firms looking for practical in tax and audit and financial.</p> <p>Provincial level – CGA now joint venture, signed in October 2013 Working with legislation to be passed to CPA. Looking for single facilities to bring HR under one roof. In one year blended. Question raised if gearing away from CPA designation to certificate? Noted that they are still using interchangeably. Prep program foundation is delivered by provincial body, by joining venture. Pep by regional body former name as Accounting School Of Business, renamed Western School Of Business.</p>

	<p>There is requirement to be assessed at graduate study. Question raised if there will be eastern options, and noted that yes, Atlantic Canada, Newfoundland, Ontario and Quebec. The western options are BC Alberta Saskatchewan and Manitoba</p> <p>Question raised on anything on horizon for international students or all geared towards Canadian and</p> <p>Yes, there is still international agenda oversee by CGA Canada and noted that each body have had relationships offshore, China, Hong Kong and looking to see in future, if they can be designated in their home countries.</p> <p>Question raised on older designation and noted there will be dual designation automatically. All preexisting members until legislation is passed will be dual. Will be required for 10 years. Use of legacy has already passed by legislation.</p> <p>-</p>
10:00	<p>Point of order, coffee break 10 to 10:30.</p>
10:32	<p>Discussion on conference Block transfer on agenda John preempted history Open discussion, concerns, questions. Is it still happening? Okanagan College -Very successfully with agreements negotiated over the years as block transfer. Currently updating all block transfer agreements. Supports wholly. Has been successful formula for ladder into degree. Concern raised on rebound courses, block transfer and articulation and what would be best way to deal with this and noted that institution notifies senders that they are planning on changing and to advise if there is a renegotiation or drop agreement. Receivers shouldn't be changing programs when you align and there should be notice of changes.</p>
10:45	<p>Institutional updates</p> <p>Nicola Valley Institute Of Technology Reported that management suspended business programs. Enrollment is suffering. Recruitment strategy was not targeted. The Dean who was hired a year and half has since left and two associate Deans are now in place and responsible for business program</p> <p>College of New Caledonia Reported business program renewal change from current diploma to a program that will have an Associate Degree component and diploma. Up in the north the focus is on accounting and finance and to keep that stream and push on Associate Degree. New program will be implanted fall of 2015</p> <p>Northern Lights College Reported domestic business program dwindle. Have seen an increase in Indian and international students (Indian and Nigerian). This seems to be the future of the college. They have introduced Post degree business diploma with Aviation and Nursing specialty</p> <p>Columbia College</p>

Reported external evaluation for Associate Degree went well. More students interested in ass. Degree. Students concerned for PR.

Alexander College

College is approaching 6 years. After strong growth total student population stabilized between 1000 and 1100 offering three Associate Degrees, arts, arts business, science. Science is the youngest. Completed 5 years review and awaiting final outcome. Confident, valuable learning. Formulated own priorities for next 5 years, developing English skills of student, academics start student work habits, develop skills, increase diversity of student body. Concentrations in certain ethnic groups.

College of the Rockies

Reported new president gone through 1 academic year. Strategic planning for next 5 years. Involving everyone. Plan in place moving post degree certification in sustainable business practices, post diploma. Marketing locally and internationally. First student enrolled. Hoping to fill courses. Looking at international exchange for students and staff. Students visiting from Dominic, Netherlands but having yet to send anyone to abroad. Program review coming up so interested learning results. Working on block transfers into BBA. And other block transfers. Reported that the college was recognized with the Association of Canadian Community Colleges (ACCC) Gold Internationalization receiving the Excellence Award. The college was presented with the honor at the 2014 Annual ACCC Conference in Ottawa on Sunday, May 25. This award recognizes Canadian colleges' innovative international programs and partnerships.

Capilano University

Reported School of Business doing very well. Though budget cuts, programs cut by 7% School of Business strongest and largest on campus. Changing advanced diplomas to concentrations. International student enrollment up. Continuing to do field school, London, China and France. University Looking for new Dean. New VP of academics. Official sponsor of WE day. Business student was on stage in front of 20,000 students. October 22 platinum sponsor again.

Acenda School of Management

Highlights rebranding process last year, quite successful. Initiative to set BBA program to set apart from Sprott Shaw as its own degree. New downtown location, occupy full 9th floor. International student body with some domestic competent. New president. New initiatives English, math, bridging programs to assist student and student success skills. Students involved in student ass. BCCA, HRMA, FITT. Hosted CMAC this year, invited private and public. Actively hosted lecture series, invited fellow colleagues, in July. Finally proposal renewal content for BBA program. Comment period closed. Quite considerable prep for our own review. Fine tuning feel confident moving forward.

North Island College

Reported new president, vice president retiring. New dean of last year. Great new additions to programs. Working with tourism and fine arts. Entering into community capital project to get school of business building. Recommitted to online offerings to first year programs. Completed exit interviews with graduates. Very enjoyable and informative to help structure programs. A lot

of issues students with disabilities and international students. As program grows the support doesn't grow. As instructors and chairs spending much more time starting to get a better grade of international students. The quality of students are higher. The Business Student association held barbecues brought in speakers. Very good support for international student to help come part of our campus. Been a good year.

North West Community College

Reported seeking a new President, VP Of Education, Student Services, 3 Deans and VP of HR. College had dramatic events. Arbitration between academic unions. Department cohesive. Holding our own. Started/developed HR program and fairly successful. Student numbers down. Marketing blanket, bigger picture of the institution. Discussion about funds for marketing. Hopefully more funds. Northern collaborative with UNBC. Two plus two with NWCCA, northern lights, and college of new Caledonian and joint registration. And one with information technology. UVIC came into northwest and wanted to develop relationship with noncredit entrepreneurship. Looking for block transfer.

Camosun College

Reported cut backs. Not too bad in business. Currently reviewed HR pd and accounting pd reviewed. Marketing PD to bring more in line with BBA and diploma. Looking a revisit understanding what should be online. What standard of process is? Some are blended some are hybrid, face to face.

Kwantlan

Reported business school stable, 3465 FTE in business school
Number of initiatives - how students apply and enter the school. Students currently apply to specific program. Now what will happen students apply and admitted to faculty and advising will put in transitions programs or advised what program to go in.
The launch of BBA Communications last year, notable student team completion went to the bus MIS place 4th in the world. They had to beat SFU and UBC. A lot to learn from the Ontario programs. Both domestic and international

BCIT

Reported not a lot of change in full time programs. Most changes on pts. The institute better in getting programs to edco. Positive change within institute. Field school over scribed. Going to Austria and Italy, on luxury branding. Partnered up with SAP. Complete 100 release time for excellence. Initiative for computer and business cross collaboration.

Okanagan College

Business program on four campuses, 1500 students
Registration numbers remain strong.
Traveling to Chicago in June to accept ACBSP accreditation. Helps with exchanges and credibility with international schools. Accreditation maintenance may be difficult.
Lot of work on CPA side. Articulation framework with CPA approved. New Post -Baccalaureate in Accounting to replace existing Pathways to Accounting program approved.
As a faculty looking at English literary concerns.
Proud of Enactus team as in top four in Canada.
Due to retirement, 5 to 10 openings in future. 5 continuing positions this year. Starting

	<p>recruitment now. Discussion on time process for accreditation. Noted 3-4 years.</p>
11:45	<p>Location and format of future meetings Question on Location, (volunteers) and format Question if more meetings required Is there budget – noted there is articulation budget. Do we need to have a provincial chair committee and have more meetings then once a year? Suggestion - ADC model, one in the fall and one in the spring. Another variation, one meeting a year, and the 2nd for a specialty? Do we want to do articulation or conference? Articulation first day and conference 2nd day. Call for host institutions for next year. Noted that College of Rockies hosting tourism conference next year. Would there be benefits of having both there? Ended meeting without having location – possibly College of the Rockies.</p>
12:10	<p>Motion to adjourn carried unanimously</p>

DRAFT