

2013 Business Degree Articulation and Transfer Meeting UBC Okanagan College

Room EME4116

Faculty of Management Board Room
Engineering and Management (EME Building)

1:30 – 4:30 p.m.

May 2, 2013

Minutes

Institution	Representative
Ascenda School of Management	Josiah Akinsanmi
Ascenda School of Management	Mary Charleson
Alexander College	David Crawford
BCCAT	John FitzGibbon
Capilano University	Judith Watson
Columbia College	Fatin Jallad
Douglas College	Ron deVilla
Douglas College	Kevin Richter
Douglas College	Laura Byrne
Douglas College	Bill Archibald
Fairleigh Dickinson	Öjen Asik-Dizdar
Kwantlen Polytechnic	Gordon Lee
Kwantlen Polytechnic	Carol Stewart
Langara College	Spencer Dane
North Island College	Norma Pelletier
Okanagan College	Heather Banham
Thompson Rivers University	Dan Thompson
UBC Sauder School of Business	Pam Lim
University Canada West	David Wiens
Recorder (Okanagan College)	Susie Duval

Opening Remarks

Gordon Lee, System Liaison Person, Business & Commerce Articulation Committee welcomed all in attendance and informed the group that the Dean of UBCO Faculty of Management, Roger Sugden, was in the hospital; he expressed thanks the Faculty of Management for hosting the meeting. Host institution for 2014 to be determined.

Confirmation of Meeting Chair

Carol Stewart from Kwantlen Polytechnic introduced herself and thanked all institutions for attending.

Agenda

The committee approved the agenda as distributed.

Approval of Minutes of May 3, 2012 Meeting

The committee approved the minutes of May 3, 2012.

A) Business Arising

No new business.

B) BCCAT Report

John FitzGibbon, Associate Director of Transfer & Articulation provided a report (attached) highlighting the following:

Transfer & Articulation Activities (2012/2013)

- Enabling the BC Transfer System – Phase 1 complete
- Joint Annual Meeting
- How to Articulate Handbook and Online Articulation Information Centre
- Articulation Committee Coordination
- Provincial Review of the Associate Degree
- Aboriginal Education Articulation
- Research Projects
- Transfer Innovations Projects

BCCAT Admissions & Research Projects (2012/2013)

- Survey of Movers: Students who Move between BC Public Post-Secondary Institutions
- Student Transfer, Success, and Mobility in BC Post-Secondary Institutions: A Synthesis of Research

Student Transitions Projects (2012/2013)

- New Student Mobility Model

Marketing & Communications

- Education Planner
- New Marketing Campaign and Outreach Activities

John reported that there is an increase in transfer requests; most are transfers between UBC and other places. He informed members that people who work with agreements can access the Articulation Centre on the website to learn more about the policies, noting that there are guides, chapters and blogs that each institution will be able to access.

John also reported that In 2003/2004, there were about 1800 people who graduated with an associate degree, noting that since then, the people who use associate degrees have fallen. With the question raised as to whether to keep it or not, the Ministry requested an Associate Degree Review Steering Committee. The committee created a draft that was sent out in February 2013, which listed a number of recommendations. The final report is to be sent out in June. Some of the recommendations included getting a handle on the proliferation of certificate, diplomas, and degrees, as well as credentials.

C) Articulation Issues

Dan Thompson, Associate Dean Thompson River University (TRU) reported on the following:

a) Associate Degree in Business

Dan addressed the opportunity for colleges to ladder into university degrees noting that universities need to consult and coordinate so that introduction business courses are offered. It was also suggested by a member that courses should be designed and timetabled in a way that allows students to start in year one.

b) Requirement for standard course outlines for all courses to be accessible on institution websites

Dan indicated that the transfer credit process should be simplified, suggesting that every course outline should be available online. Within the current process, institutions ask students to provide a detailed course outline for transfer credits. Students have access to course outlines through their institution's online learning system or they can request outlines to be sent by email.

c) Requirement to keep these course outlines updated

It was noted that Okanagan and Douglas colleges have course outlines available on their websites; Okanagan School of Business updates their course outlines every semester and publishes after semester completion, and Douglas College has curriculum guidelines posted on their website.

d) Standardization of curriculum for certain core courses

The major issues for institutions are commonality, course content, and official versus professor versions.

D) Institutional Reports – Business Degree Programs

Highlights only, written reports distributed at the meeting.

Acsenda School of Management (Spratt-Shaw)

- Degree college, rebranding as Acsenda; May is soft launch; June is the hard launch.
- Translated globally.
- Four terms per year, offering general, accounting, marketing, human resources and international business management concentrations.
- Review in two years.

Alexander College

- Moved to Burnaby location to increase capacity.
- Offers three associate degrees and pre-MBA program.
- Just got first students from that process.
- Preparing for internal and external reviews.

Capilano University

- Currently running BBA with one general stream.
- No new degrees at the moment; budget constraints, programs on hold pending approval.
- Recently received NWCCU accreditation.

Columbia College

- Moved to new campus in Vancouver.
- Currently around 500 students.
- Provides English and Math exams to international students.

Douglas College

- Economics program offers two transfer vehicles, commerce and the associate of arts degree (economics specialty); designed to meet the lower-level requirements for degrees in commerce, business or economics at BC universities.
- Starting AACSB accreditation process.
- The two BBA programs, accounting and finance, have first review completed.

Fairleigh Dickinson University

- Two campuses, one in New Jersey in the US, and one in Vancouver.
- Mission of global education.
- Vancouver campus offers 4 degree programs with over 500 students.
- Large number of international students.
- Holding 5th anniversary symposium “Globalize-Identify-Transform” on May 16-17 at the Vancouver campus.

Kwantlen Polytechnic University

- Just crossed finished line on program review.
- Many changes in upper level of institution; Wayne Tebb is interim dean.
- Struggling with growth issues; most students are domestic.
- Four degrees offered, human resources and marketing are newer, and info technology is growing.
- Business programs are full and coop program is maxed out.

Langara College

- Changed entrance requirements in order to attract international students.
- Finding sections that international students want and getting those out before registrations.

North Island College

- Offers three degrees in accounting, marketing, and management.
- Currently no department chair, under general business.
- Also offers two-year global management diploma program; international numbers up by 15%.
- Creating policy to minimize plagiarism problem with international students.
- Number of students has doubled in the last few years.

Okanagan College

- Completing process for ACBSP (Accreditation Council for Business Schools & Programs); site visit in fall 2013.
- Increase in international students; mandate to increase, but lack capacity.
- Most international students are interested in diploma and degree programs.

Thompson Rivers University

- Starting in 2014, only going to offer degree level courses with more electives.
- BBA has 52% international students; problems with language and integrating students.
- Building to meet capacity; currently homestays are working out well.
- Just started AACSB accreditation process.

University Canada West

- School is under major reorganization and review of programs.
- Currently 800 students.
- Looking at degree objectives, and finding innovative faculty.
- Faculty has agreed to create official course outlines.
- Process of doing groundwork and meeting with other institutions.

University of British Columbia Sauder School of Business

- Review of COMM 101 completed; will become a required course for first-year students effective fall 2013; students transferring into second year will not be required to take it.
- In 2014, renumbering COMM courses, and rebalancing of 1st and 2nd year so that students can complete introductory courses in all functional areas.
- New initiatives include competitive Math entrance requirement for high school students, entrepreneurship will become a full specialization.
- The commerce & economics option has been discontinued.

E) Other Business

No other business.

F) Selection of a 2014 Session Chair

Thanks to chair. No offers.

G) Location of 2014 Meeting

TBA

H) Adjournment

3:45 p.m.