

HAIRSTYLING ARTICULATION COMMITTEE

**MINUTES**

**BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)**

Institution / Location: Online via Zoom  
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Meeting Date: November 18, 2020

**Present:**

Member Institution	Representative	Email
Abbotsford School District	Nadia Moore	nadia.moore@helpwerx.ca
Langley / School district 35	Charlene Wright	cwright@sd35.bc.ca
Selkirk College	Luree Gould	lgould@selkirk.ca
Mark Anthony	Launie Morgan	launie@maacademy.ca
Northwest Community College	Dan McFaull	danmcfaul@north-pacific.ca
Vancouver Community College	Gary Franceschini Louise Dannhauer Kelly Mitchell Lucy Griffith	gfranceschini@vcc.ca ldannhauer@vcc.ca kmitchell@vcc.ca lgriffith@vcc.ca
Vancouver Island University	Joanne Slocum	Joanne.slocum@via.ca
PTIB	Emily Fong	emily.fong@gov.bc.ca
	Fiona McQuarrie	fmcquarrie@bccat.ca
Subject Matter Expert	Starlette Tolver	starlette-protocol@hotmail.com
Beauty Council of BC	Marion Shaw Greg Robins	marion@beautycouncil.ca greg@beautycouncil.ca
West Kelowna / School district 23	Maurita Graham	Maurita.Graham@sd23.bc.ca

Recorder: Kelly Mitchell, Secretary

**1. Meeting Called to Order at 4:00pm** Gary Franceschini, Chair

**2. Introductions/welcome**

Gary Franceschini, Intern Chair  
 Open introduction and welcome

**3. Guest Speaker:** Dan McFaull Assessment Director from North Pacific Inc.

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### PowerPoint presentation on Red Seal Practical Assessment

- 35-page guide
- 5% failure rate for practical exam
- 7 hours, 1 day exam
- 6 to 10 candidates
- 3 assessors, marking independently
- 7 tasks
- Cost is between 550.00 and 625.00 + GST / depending on travel involved / includes human hair mannequin
- Current status: 8 assessors
- demand is steady
- Two types of candidates:
  1. Apprentices with ITA eligible letter and completion of technical training
  2. Challengers with 5,400 work experience hours who have passed written exam
- Harmonization - reasons why stylist request to do red seal certification
  3. To work in the film industry (union setting)
  4. To teach
  5. To sponsor an apprentice
  6. Moving out of Province

To contact Dan: [danmcfaul@north-pacific.ca](mailto:danmcfaul@north-pacific.ca)

For more information: [assessment@northernpacific.ca](mailto:assessment@northernpacific.ca)

If you would like a copy of Dan's PowerPoint presentation, please contact Gary

#### 4. **Guest Speaker:** Fiona McQuarrie Ph.D., Special Projects Coordinator from BCCAT

Two things to mention:

BCCAT Annual Meeting, also known as JAM, was conducted online this year. As JAM was online there were no limitations to the number of people who could attend. 350 people were in attendance, all of who gave great feedback to BCCAT. All JAM presentations can be found the BCCAP website.

BCCAT has created Micro Credentials which can be found on BCCAT's YouTube channel.

Your students may find 'new student orientation presentations' on BCCAT transfer guide useful.

Ruth Erskine / BCCAT Committee Coordinator will be on sick leave for the next few months. Please contact her temporary replacement Fiona McQuarrie during this time.

Question from Louise Dannhauer:

VCC is beginning stages to add Micro credential courses to their program, and would like more information.

Answer from Fiona:

Fiona started by clarifying what micro credentials were then added, there is no consistency in courses being offered, nor credits, or depth of information.

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There were no further questions.

<https://www.bccat.ca/JAM2020>

[https://www.youtube.com/channel/UCekj@w\\_orRDumXCI-it-dw/videos](https://www.youtube.com/channel/UCekj@w_orRDumXCI-it-dw/videos)

### 5. **Guest Speakers:** Marion Shaw / Beauty Council Board Chair and Greg Robins / Executive Director

PowerPoint Presentation:

- After the deregulation of licensing of hairstylist in 2003 less and less salons started training apprentices, stylist were not paid, and membership shrunk.
- In 2019 a survey was implemented for all people working in the industry, not just members, as to what they wanted, and needed.
- The breakdown of the survey was, do they train apprentices? How do they? and if not, find out why.
- The result of the survey was people in the industry wanted and needed more professional development.
- In 2020, the Beauty Council put together several committees to develop programs
- In 2012, Beauty Council is projected to launch new programs to assist salon owners to achieve success with apprenticeships.
- Some benefits are more qualified stylist, and tax benefits when registering with the Industry Training Authority.
- In 2022, Beauty Council goals are to further develop more programs.
- They now have 7 board members with great ideas and input to further their goal to develop these new programs. This will include technical supports, literacy, languages, and added illustrations and audio files.
- Final slide, "We're listening". In the past the Beauty Council was accused of not listening, and Marion believes they are a very different association from years past, and have added value to their members.

Greg went on to mention they are looking for people who are interested in program development and collaborating. If you are, or know someone who may be, please contact Marion or Greg.

Information from Charlene: Charlene suggested to add 'captions' for all new education.

Marion loved this input and asked if Charlene would be interested in speaking with her about this topic.

Question to committee from Greg: What are some ways the beauty Council could harness more resources from groups such as the Articulation committee?

Answer from Debbie: Join PAC committees. Debbie will send more information to Greg.

Question: Are the new courses for salon owners or apprentices?

Answer: Salon Owners would register and be pointed towards ITA's record book.

### 6. **Election/Re-Election**

Sally Vinden is resigning from Chair of the Articulation Committee. Gary Franceschini would like to run for Chair, and Joanne Slocum would like to run for co-Chair. Others are invited to also run for these positions. Note: Gary will have no hard feelings should you also like to run. Please contact Gary if interested

**Motion:** to approve Kelly Mitchell for secretary position

Moved: Gary Franceschini    Seconded: \_\_\_\_\_    Carried:

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### 7. Presentation of Institutional Reports

- a. Abbotsford Sr. Secondary school / Nadia Moore: Abbotsford Sr. Secondary currently has 13 students divided into 2 groups. Practical is done F2F with theory done online. Group 1 is in salon Mondays and Wednesdays, and group 2 is in the salon Tuesdays and Thursdays. The salon is operating with industry protocols, which is working well. There is good student engagement. The next intake is February 2021 and has 14 students registered.
- b. Chilliwack Sr, Secondary school / Anna Portman: This January the school is fully enrolled with 16 students. The program has one instructor (Anna), and one assistant who comes twice a week. The program has a wait list for next year. Some of this year's struggles; the salon was shut down, then reopened only to be shut down again. The cost for the program is 1000.00 for student kit, with the rest of the program government funded.
- c. Selkirk College / Luree Gould: Selkirk's hairstyling program has 12 students, which is the maximum at this time, normally the program has 18 students. Classes run 4 X a week with 3 days F2F and one day online. The salon is due to open December 1, but at this time Luree is not sure if it will. Enrolled in the program is 7 youth training in trades students, whereas typically there are only 3. The 7 have been working out extremely well. The program has 1 full-time instructor (Luree) and 2 relief instructors. They teach both Milady and Pivot Point methodologies. With covid, mental health is on the rise with added stress and anxiety.
- d. Vancouver Community College (VCC) / Louise Dannhauer: This past May 2020 the program had 4 student intakes but with lower than usual numbers as many students deferred their start date until September when covid would be over Louise giggles. September's enrolment was high with the deferred students, plus a higher than usual influx of domestic students; therefore the college had 5 streams in September, with 2 more full streams in October. January and March classes are also full. This Fall the college allowed oversea students to continue in the program which has been interesting. Some concerns running the program in a pandemic is the practical components. Students will be book smart, but will need industry help after they graduate. New highlights coming to VCC is micro credentials that will hopefully be in place this coming March.
- e. Vancouver Island University (VIU) / Joanne Slocum: VIU has 3 campuses, Cowichan, Powell River, and Nanaimo. The program is currently running 1 day of F2F with the other days online. The last intake has one student from Victoria, and one from Campbell River as result of only having to be in the college once a week. The program was split using Pivot Point LAB and a Learning Management System (LMS) for delivery of theory but now only using LMS which is free for students to use. The salon is open with a minimal of clients each day; approximately 3 to 4 in the morning and 3 to 4 in the afternoon. The senior students are in the salon 3 X a week while the Junior class is in the salon Thursdays and Fridays only. Biggest issue within the program is students anxiety, and instructor's increased workloads as they are redesigning as they go.

### 8. Any Other Business:

Question from Charlene: Is being Green Circle certified a benefit for students getting job placements?

Answer from Gary: No, it's more of an environment tool for students. VCC and VIU uses Green Circle, plus the salon where I work. The eco fee can be included in client's services cost.

Question from Luree: Is Beauty Council the same set up as ITA's Record Book?

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Answer from Lucy: ITA's record book is a downloaded and used whereas Beauty Council's will be more interactive. The record book is for 25 trades, and salon owners get a grant to sponsor an apprentice.

<http://www.itabc.ca/sites/default/files/docs/recoredbooks/hairstylist-current-recored-book-may-202.pdf>

### 9. Next meeting:

Location: TBA but most likely via Zoom

Date: April 19

The next meeting is tentatively set for 9am to 3:30pm

Gary has asked for everyone to send him your ideas, and things you would like to see for this meeting, however the meeting will devote a great chunk of time to the changes at ITA. Gary noted he 'may' hold a meeting for this ahead of time. He will let everyone know closer to the date.

Meeting adjourned at 5:30pm

### **BCCAT Contact:**

*Ruth Erskine, Committee Coordinator is currently on leave. As mentioned above, please contact **Fiona McQuarrie**.*

