Monday, May 11, 2015

Vice President, Learning and Students, Lisa Domae & Dr. Gregory Cran, Dean of University and Applied Studies NIC and BCCAT System Liaison Person welcomed committee members to the meeting.

Acting Chair Roque Berthiaume called the meeting to order.
Susanne Sampson acted as secretary for both days’ meetings.

Approval of 2014 Minutes (Emily Carr University of Art + Design) Approved — no edits
Move Linda Perron 2nd Joseph Hoh
Carried: Unanimously

Approval of the Agenda. Approved with the following additions:
• Add members’ grading matrices — Linda Perron
• Program review upcoming at KPU — Sibeal Foyle
• Addition of program review at Kwantlen Polytechnic University

Adopt agenda:
Move Briar Craig 2nd Sibeal Foyle
Carried: Unanimously

Ruth Erskine, Articulations Coordinator, BC Council on Admissions and Transfers:

Ruth elaborated on the BCCAT Report — Spring 2015
• Redesign of BCCAT website is complete bccat.ca
• JAM 2014 was well attended, all information is available at bccat.ca/articulation/jam
• Information and nomination forms for BCCAT Transfer awards are available at: bccat.ca/system/awards

Ruth gave a presentation on student mobility in BC. as was requested at last year’s meeting. Information can be obtained from bccat.ca/

Update on Student Mobility in the B.C. Public Post Secondary System — see attached pdf, thanks to Ruth for letting us have a closer look.

Question and answer period: Ruth will pass on any concerns raised.

Additional comments off agenda:
• Textile program at Cap U was canceled
• How to help students connect with business.

Kerry Pagdin, Selkirk College brought the group up to date on Daryl Jolly’s accident and recovery. The committee would like to extend their sincere best wishes for Daryl and his family’s full recovery. They would also like to acknowledge his work as chair for this committee despite this serious incident.

BREAK
Institutions note changes to their programs and directions, any other business that their departments have experienced over the past year:

- Joseph Hoh, Camosun College
- Pamela Speight, Vancouver Island University
- Briar Craig + Christine Squire, UBC Okanagan
- Sean Siddal, College of New Caledonia
- Jill Bain, University of Fraser Valley
- Darlene Kalynka, Thompson Rivers University
- Sibéal Foyle, Kwantlen Polytechnic University
- Gregory Cran, System Liaison Person and NIC’s Dean of Instruction in the Schools of Business, Tourism, Fine Arts &. Design, Humanities and Social Sciences. North Island College,
- Erica Grimm, Trinity Western University
- Linda Perron, North Island College
- Kerry Pagdin, Selkirk College
- Deana Holmes + Richard Prince, UBC Vancouver
- Roque Berthiaume, Northwest Community College
- Also in attendance:
  - Elizabeth Russell, North Island College
  - Sara Vipond, North Island College
  - Angela Somerset, North Island College
  - Susanne Sampson, North Island College

Attachment to minutes:

01. Camosun College
02. Vancouver Island University
03. UBC Okanagan
04. College of New Caledonia
05. University of Fraser Valley
06. Thompson Rivers University
07. Kwantlen Polytechnic University
08. Trinity Western University
09. North Island College
10. Selkirk College
11. UBC Vancouver
12. Northwest Community College

Public Institutions not in attendance:

- Emily Carr University of Art + Design
- Simon Fraser University
- University of Victoria
- College of the Rockies
- Langara College
- Douglas College
- Northern Lights College

Tour and Diploma Graduation Exhibit - North Island College
Tuesday May 12, 2015

Agenda modification:
- Move the topic “The Visual economy” ahead of “Student Mobility”

The Visual Economy: Professions, Practices, Pedagogy and Purpose

Definitions of:
- Economy
- Social Economy
- Commercial Economy

Questions:
- What constitutes the Arts?
- What constitutes value?
- What is the role of educators?
- What is the political will?

Thoughts:
- A physical product sold for payment (common belief of the uninitiated).
- Provides spirit and cultural inspiration, eg. opening and closing + branding of Olympic Games
- What about the digital realm? - all on-line assets are visual
- Gaming has surpassed film for gross sales - companies need visually and technically trained personnel
- BC Jobs Plan - where do visual arts fit in?
- Change the view of the impact the Arts have on the economy (Erica brought up a stat: more people attend arts events than sports events in Canada [I found confirmation at: http://canadacouncil.ca/council/resources/arts-promotion/arts-promo-kit/part1 also a link to: http://www.sfu.ca/bcreative/files/resources/CreativeEconomyCompendium.pdf ])

Pedagogy:
- Flexible alternatives for handling change
- STEM (Science Technology Engineering Math) vs STEAM (Science Technology Engineering Arts Math) Flexible purposing and the ability to adapt to change is the advantage of the STEAM model.
- Creation of new knowledge happens when you have the ability to adapt to change (non-linear).
- Invention vs acceptance
- The Arts provide a human connection, linked to identity.
- Excitement for the creative industries
- Black Mountain example - allowing educators do what they believe in.

What we need to do is to summarize a position.

Student Enrolment and Retention

- UBC change to ‘Direct Entry’
- To portfolio or not:
  - High school dual credits can be problematic
  - Most institutions have a portfolio requirement
  - Is it a ‘barrier to entry’ or a necessary indicator of commitment?
  - Letters of intent seem useful as well
- Good retention through engagement and courses that matter today
- Costs for students
- Seeing a shift in students’ focus/drive

BREAK
Student Mobility

- The driving force of BCCAT is mobility
- Need for mobility has diminished with the advent of college universities and new universities.
- Reputation of institutions as a draw
- Urban centres a draw for students from smaller towns and cities
- Students attending part time more (tuition and external costs)
- Job opportunities for grads

Motion from Roque Berthiaume to create an action:

**ACTION**

“That BCCAT undertake an analysis of visual arts and design student recruitment, enrolment, retention and mobility survey, including graduation rates.”

Moved: Richard Prince  2nd: Deana Holmes
Carried: Unanimously

- Discussion returns to the Visual Economy and concludes there is a need for researching the topic further.
- People that are interested in being part of that research are asked to get in touch with Daryl Jolly or Roque Berthiaume.

Motion from Roque Berthiaume to create an action:

**ACTION**

“That the Ministry of Advanced Education fund an analysis of the contributions of the visual arts and design industries in the economy and society of British Columbia.”

Moved: Richard Prince  2nd: Erica Grimm
Carried: Unanimously

Sibéal Foyle discusses the upcoming Fine Arts program review at KPU.

- VIU got to choose external program reviewers
- Under present government mandate there is a need for administrators to create programs that are sustainable, “bums in seats”.
- What model of review will be used?
  - Analysis of programming: what’s working, what’s not
  - Community need
- UFV fashion program was reviewed and canceled.

Question: Should a review committee have membership that has experience in the area being reviewed?

- Consensus was yes
- That was the case for all that had been through reviews except North Island College.

Linda Perron asks that all people that hadn’t submitted their grading matrix to do so.

Susanne Sampson will cross reference them.
Selection of New Chair:

Roque Berthiaume nominates Daryl Jolly
Moved: Joseph Hoh  2nd: Sibéal Foyle
Carried: Unanimously

Next Year's Host Institution and Dates

Offered by Thompson Rivers University, Darlene Kalynka
(She will check with her department)
Dates: May 9 and 10, 2016

Next Year's Presentation Thematic: The Future of the Visual

Potential agenda items:
• PD for faculty and tech
• How do student Galleries operate at other campuses
• Grading matrix
• Grad exhibition updates and visuals

Review of Action Items: Susanne Sampson reads from minutes

Motion to Adjourn
Moved: Joseph Hoh  2nd: Sara Vipond
Carried: Unanimously