

Response Rates and Demographics

1	Response Frequencies and Rates	Moved To: 2019				Moved To: 2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
Eligible for Survey		12,419	100.0%	29,780	100.0%	3,044	100.0%	5,932	100.0%
Respondents		1,574	12.7%	4,566	15.3%	757	24.9%	1,623	27.4%

2	Original Institution-type*	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
Colleges		592	33.3%	1,897	41.6%	241	31.8%	627	38.6%
Institutes		282	15.8%	457	10.0%	55	7.3%	100	6.2%
Teaching Universities		401	22.5%	932	20.4%	222	29.3%	514	31.7%
Research Universities		505	28.4%	1,279	28.0%	239	31.6%	382	23.5%

* Institution-type of 2016-2018 institution

3	Age at Time of Survey	2019			2012		
		COL & INST	SYSTEM		COL & INST	SYSTEM	
Median Age		24	-	24	23	23	-

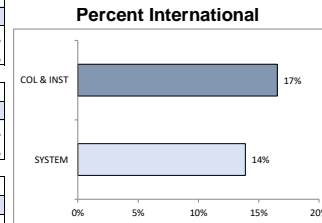
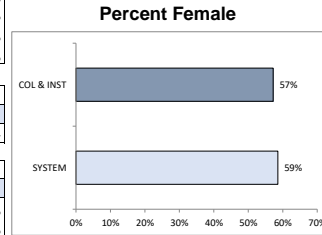
4	Gender	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
Male		762	42.8%	1,891	41.4%	299	39.5%	609	37.5%
Female		1,018	57.2%	2,675	58.6%	458	60.5%	1,014	62.5%

5	International Student	2019			
		COL & INST		SYSTEM	
Yes		267	16.5%	610	13.9%
No		1,350	83.5%	3,784	86.1%

6	Aboriginal Identity Status	2019			
		COL & INST		SYSTEM	
Yes		68	4.9%	206	6.2%
No		1,324	95.1%	3,119	93.8%

7	Persons with a Disability	2019			
		COL & INST		SYSTEM	
Yes		209	12.4%	585	13.4%
No		1,478	87.6%	3,764	86.6%

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Original Institution, 2016-2018 Academic Year*

* What Fall 2018 Colleges & Institutes students said about their previous 2016-2018 institution

8	Reasons for Enrolling (multiple responses allowed)	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
Complete a credential at this institution		735	41.5%	1,679	36.9%	285	37.6%	540	33.3%
Prepare to transfer to another institution		473	26.7%	1,684	37.0%	169	22.3%	532	32.8%
Prepare for graduate school		122	6.9%	357	7.8%	41	5.4%	88	5.4%
Prepare for a professional career		724	40.8%	1,753	38.5%	282	37.3%	552	34.0%
Pursue a specific program you wanted		757	42.7%	1,866	41.0%	255	33.7%	533	32.8%
Improve existing job skills		180	10.2%	363	8.0%	57	7.5%	81	5.0%
Learn new job skills		268	15.1%	554	12.2%	70	9.2%	106	6.5%
Prepare for a career change		261	14.7%	585	12.9%	73	9.6%	132	8.1%
Personal interest in selected courses		451	25.5%	1,164	25.6%	156	20.6%	361	22.2%
Improve basic skills		277	15.7%	665	14.6%	81	10.7%	168	10.4%
Enrol in courses you needed		607	34.3%	1,635	35.9%	141	18.6%	344	21.2%
Other		84	4.7%	288	6.3%	47	6.2%	99	6.1%
Total Respondents		1,569	100.0%	4,555	100.0%	757	100.0%	1,623	100.0%

Responses from Students Who Moved TO a College & Institute

Original Institution, 2016-2018 Academic Year (cont'd)

9	Top Ranked Reasons for Enrolling	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Complete a credential at this institution	335	18.9%	767	16.8%	180	23.2%	327	20.6%
	Prepare to transfer to another institution	202	11.4%	844	18.6%	107	13.8%	364	22.9%
	Prepare for graduate school	35	1.9%	86	1.9%	11	1.4%	35	2.2%
	Prepare for a professional career	273	15.4%	620	13.6%	135	17.4%	252	15.9%
	Pursue a specific program you wanted	281	15.8%	667	14.7%	105	13.5%	212	13.3%
	Improve existing job skills	42	2.4%	78	1.7%	27	3.5%	32	2.0%
	Learn new job skills	65	3.6%	132	2.9%	22	2.8%	30	1.9%
	Prepare for a career change	92	5.2%	210	4.6%	33	4.2%	50	3.1%
	Personal interest in selected courses	83	4.7%	245	5.4%	51	6.6%	50	3.1%
	Improve basic skills	91	5.1%	167	3.7%	33	4.2%	58	3.7%
	Enrol in courses you needed	220	12.4%	547	12.0%	36	4.6%	102	6.4%
	Other	53	3.0%	183	4.0%	37	4.8%	77	4.8%
	Total Respondents	1,569	100.0%	4,555	100.0%	777	100.0%	1,589	100.0%

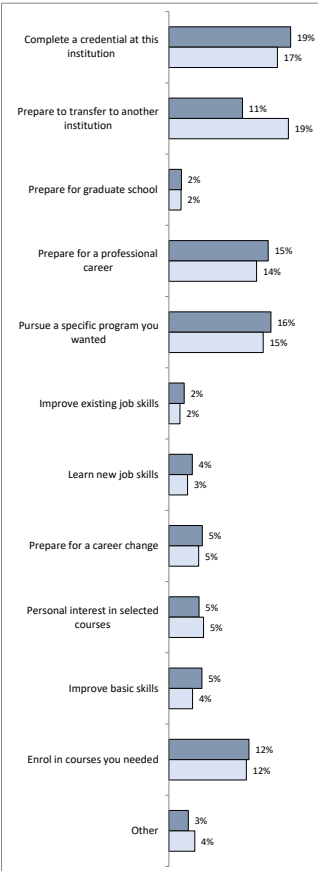
10	Extent to Which Most Important Reason Was Met	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Completely met	569	32.4%	1,846	41.0%	154	20.4%	459	28.4%
	Mostly met	513	29.2%	1,406	31.2%	195	25.9%	487	30.1%
	Not really met	379	21.6%	742	16.5%	235	31.2%	403	24.9%
	Not at all met	293	16.7%	513	11.4%	170	22.5%	268	16.6%
	Total Respondents	1,557	100.0%	4,523	100.0%	754	100.0%	1,617	100.0%

11	Most Important Reason Completely or Mostly Met, by Reason*	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Complete a credential at this institution	150	44.7%	415	54.1%	62	34.4%	118	36.1%
	Prepare to transfer to another institution	146	71.9%	755	89.4%	51	47.7%	281	77.2%
	Prepare for graduate school	22	63.3%	61	70.7%	4	36.4%	16	45.7%
	Prepare for a professional career	132	48.5%	356	57.4%	40	29.6%	101	40.1%
	Pursue a specific program you wanted	159	56.8%	425	63.7%	43	41.0%	103	48.6%
	Improve existing job skills	27	63.5%	54	68.5%	22	81.5%	26	81.3%
	Learn new job skills	47	72.6%	85	63.9%	9	40.9%	13	43.3%
	Prepare for a career change	64	69.2%	162	77.0%	14	42.4%	24	48.0%
	Personal interest in selected courses	57	69.0%	194	79.3%	30	58.8%	80	71.4%
	Improve basic skills	66	72.8%	134	80.1%	21	63.6%	39	67.2%
	Enrol in courses you needed	178	80.6%	465	84.9%	26	72.2%	83	81.4%
	Other	35	66.1%	146	79.5%	24	64.9%	58	75.3%

* Frequencies are those who completely or mostly met their reason; percentages are of those who identified that top ranked reason.

12	Grades Received	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Much higher than expected	83	4.8%	285	6.3%	31	4.2%	72	4.5%
	Somewhat higher than expected	222	12.8%	754	16.8%	88	11.9%	269	16.9%
	As expected	843	48.4%	2,271	50.5%	341	46.0%	758	47.5%
	Somewhat lower than expected	351	20.2%	768	17.1%	136	18.4%	280	17.5%
	Much lower than expected	242	13.9%	419	9.3%	145	19.6%	217	13.6%
	Total Respondents	1,543	100.0%	4,505	100.0%	741	100.0%	1,596	100.0%

Top Ranked Reason for Enrolling



Responses from Students Who Moved TO a College & Institute

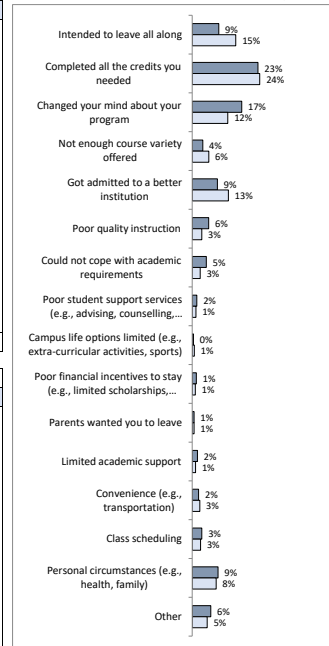
Original Institution, 2016-2018 Academic Year (cont'd)

13 Reasons for Leaving (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Intended to leave all along	430	24.3%	1,532	33.7%	97	12.8%	368	22.7%
Completed all the credits you needed	572	32.2%	1,729	38.1%	118	15.6%	328	20.2%
Changed your mind about your program	609	34.4%	1,104	24.3%	267	35.3%	413	25.4%
Not enough course variety offered	227	12.8%	865	19.0%	93	12.3%	272	16.8%
Got admitted to a better institution	409	23.1%	1,430	31.5%	86	11.4%	348	21.4%
Poor quality instruction	246	13.9%	412	9.1%	92	12.2%	141	8.7%
Could not cope with academic requirements	229	12.9%	362	8.0%	95	12.5%	137	8.4%
Poor student support services (e.g., advising, counselling, housing)	132	7.4%	253	5.6%	51	6.7%	86	5.3%
Campus life options limited (e.g., extra-curricular activities, sports)	70	4.0%	273	6.0%	25	3.3%	66	4.1%
Poor financial incentives to stay (e.g., limited scholarships, bursaries, awards)	112	6.3%	236	5.2%	49	6.5%	71	4.4%
Parents wanted you to leave	49	2.7%	127	2.8%	14	1.8%	33	2.0%
Limited academic support	153	8.6%	307	6.8%	62	8.2%	101	6.2%
Convenience (e.g., transportation)	210	11.8%	526	11.6%	84	11.1%	165	10.2%
Class scheduling	201	11.4%	413	9.1%	52	6.9%	97	6.0%
Personal circumstances (e.g., health, family)	361	20.3%	761	16.7%	130	17.2%	231	14.2%
Other	170	9.6%	371	8.2%	192	25.4%	412	25.4%
Total Respondents	1,567	100.0%	4,547	100.0%	757	100.0%	1,623	100.0%

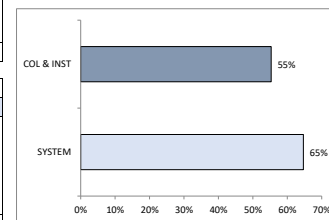
14 Top Ranked Reasons for Leaving	2019			
	COL & INST		SYSTEM	
Intended to leave all along	165	9.3%	692	15.2%
Completed all the credits you needed	408	23.0%	1,073	23.6%
Changed your mind about your program	307	17.3%	566	12.5%
Not enough course variety offered	66	3.7%	263	5.8%
Got admitted to a better institution	156	8.8%	575	12.7%
Poor quality instruction	102	5.8%	152	3.3%
Could not cope with academic requirements	88	4.9%	127	2.8%
Poor student support services (e.g., advising, counselling, housing)	29	1.6%	59	1.3%
Campus life options limited (e.g., extra-curricular activities, sports)	8	0.4%	33	0.7%
Poor financial incentives to stay (e.g., limited scholarships, bursaries, awards)	26	1.4%	50	1.1%
Parents wanted you to leave	11	0.6%	30	0.7%
Limited academic support	33	1.8%	53	1.2%
Convenience (e.g., transportation)	40	2.2%	120	2.6%
Class scheduling	60	3.4%	132	2.9%
Personal circumstances (e.g., health, family)	160	9.0%	380	8.4%
Other	115	6.5%	238	5.2%
Total Respondents	1,567	100.0%	4,547	100.0%

15 Satisfaction with 2016-2018 Institution	2019			
	COL & INST		SYSTEM	
Very satisfied	376	21.2%	1,169	25.7%
Satisfied	607	34.2%	1,775	39.0%
Neither satisfied nor dissatisfied	413	23.2%	851	18.7%
Dissatisfied	232	13.1%	498	10.9%
Very dissatisfied	149	8.4%	259	5.7%
Total Respondents	1,571	100.0%	4,553	100.0%

Top Reasons for Leaving



Percent Satisfied

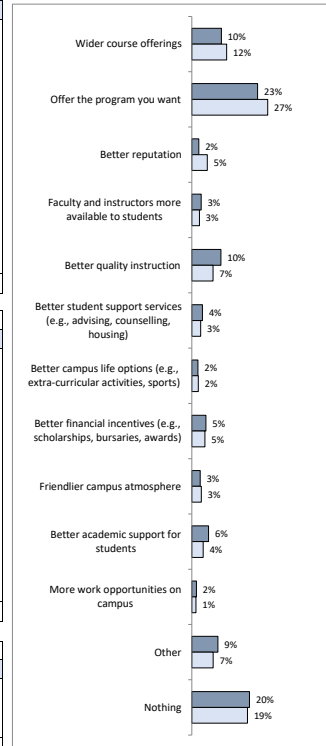


Responses from Students Who Moved TO a College & Institute

Original Institution, 2016-2018 Academic Year (cont'd)

16 Changes that Might Have Led to Staying at 2016-2018 Institution (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Wider course offerings	452	25.5%	1440	31.6%	197	26.0%	456	28.1%
Offer the program you want	622	35.1%	1745	38.3%	227	30.0%	512	31.5%
Better reputation	167	9.4%	684	15.0%	50	6.6%	190	11.7%
Faculty and instructors more available to students	235	13.2%	439	9.6%	77	10.2%	119	7.3%
Better quality instruction	409	23.1%	841	18.5%	130	17.2%	231	14.2%
Better student support services (e.g., advising, counselling, housing)	244	13.7%	517	11.3%	87	11.5%	164	10.1%
Better campus life options (e.g., extra-curricular activities, sports)	134	7.5%	473	10.4%	46	6.1%	118	7.3%
Better financial incentives (e.g., scholarships, bursaries, awards)	254	14.3%	606	13.3%	82	10.8%	153	9.4%
Friendlier campus atmosphere	194	10.9%	480	10.5%	67	8.9%	124	7.6%
Better academic support for students	348	19.6%	665	14.6%	117	15.5%	189	11.6%
More work opportunities on campus	124	7.0%	323	7.1%	48	6.3%	85	5.2%
Other	204	11.5%	430	9.4%	152	20.1%	327	20.1%
Nothing	358	20.2%	887	19.5%	0	0.0%	0	0.0%
Total Respondents	1566	100.0%	4551	100.0%	757	100.0%	1623	100.0%

Top Ranked Changes



17 Top Ranked Changes that Might Have Led to Staying	2019			
	COL & INST		SYSTEM	
Wider course offerings	184	10.4%	556	12.2%
Offer the program you want	409	23.1%	1,210	26.6%
Better reputation	44	2.5%	247	5.4%
Faculty and instructors more available to students	58	3.3%	121	2.7%
Better quality instruction	181	10.2%	337	7.4%
Better student support services (e.g., advising, counselling, housing)	66	3.7%	142	3.1%
Better campus life options (e.g., extra-curricular activities, sports)	38	2.1%	104	2.3%
Better financial incentives (e.g., scholarships, bursaries, awards)	88	5.0%	209	4.6%
Friendlier campus atmosphere	52	2.9%	151	3.3%
Better academic support for students	104	5.9%	181	4.0%
More work opportunities on campus	28	1.6%	65	1.4%
Other	162	9.1%	341	7.5%
Nothing	358	20.2%	887	19.5%
Total Respondents	1,566	100.0%	4,551	100.0%

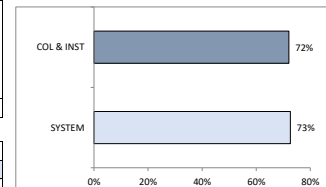
18 Expect to Return to Institution in Future	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Yes	269	15.5%	513	11.6%	160	23.7%	240	16.7%
Possibly	595	34.3%	1,367	30.8%	204	30.3%	387	27.0%
No	870	50.2%	2,562	57.7%	310	46.0%	808	56.3%
Total Respondents	1,534	100.0%	4,447	100.0%	674	100.0%	1,435	100.0%

New Institution, Fall 2018*

* What those who came to a Colleges & Institutes in Fall 2018 said about their new institution

19 Decided to Move to New Institution	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Before enrolling at 2016-2018 institution	215	12.3%	926	20.6%	89	12.5%	379	24.4%
Soon after starting at 2016-2018 institution	157	9.0%	459	10.2%	61	8.6%	175	11.3%
After at least one term at 2016-2018 institution	468	26.9%	1,277	28.5%	277	38.9%	571	36.8%
After leaving 2016-2018 institution	616	35.3%	1,187	26.4%	285	40.0%	427	27.5%
Previously enrolled there between September 2016 and August 2018	287	16.5%	640	14.3%	0	0.0%	0	0.0%
Total Respondents	1,540	100.0%	4,498	100.0%	712	100.0%	1,552	100.0%

New Institution Was First Choice



20 Fall 2018 Institution Was First Choice for Subsequent Studies	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Yes	1,242	72.1%	3,244	72.6%	464	65.5%	1,090	71.0%
No	481	27.9%	1,223	27.4%	244	34.5%	445	29.0%
Total Respondents	1,524	100.0%	4,465	100.0%	708	100.0%	1,535	100.0%

Responses from Students Who Moved TO a College & Institute

New Institution, Fall 2018 (cont'd)

21 Reasons for Enrolling at Fall 2018 Institution (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Complete a credential at this institution	870	49.0%	2,440	53.6%	286	37.8%	729	44.9%
Prepare to transfer to another institution	267	15.0%	453	10.0%	162	21.4%	229	14.1%
Prepare for graduate school	87	4.9%	487	10.7%	32	4.2%	174	10.7%
Prepare for a professional career	766	43.1%	1,959	43.0%	299	39.5%	650	40.0%
Pursue a specific program you wanted	972	54.8%	2,598	57.1%	345	45.6%	804	49.5%
Improve existing job skills	161	9.1%	303	6.7%	67	8.9%	97	6.0%
Learn new job skills	295	16.6%	477	10.5%	101	13.3%	150	9.2%
Prepare for a career change	327	18.4%	613	13.5%	134	17.7%	210	12.9%
Personal interest in selected courses	390	22.0%	957	21.0%	140	18.5%	297	18.3%
Improve basic skills	110	6.2%	242	5.3%	40	5.3%	82	5.1%
Enrol in courses you needed	463	26.1%	1,195	26.2%	163	21.5%	348	21.4%
Personal circumstances (e.g., health, family)	6	0.3%	44	1.0%	0	0.0%	0	0.0%
Other	74	4.2%	297	6.5%	46	6.1%	96	5.9%
Total Respondents	1,570	100.0%	4,555	100.0%	757	100.0%	1,623	100.0%

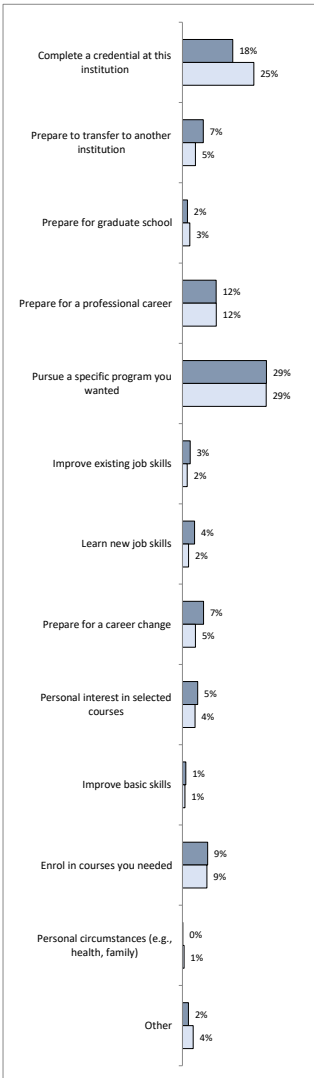
22 Top Ranked Reasons for Enrolling at Fall 2018 Institution	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Complete a credential at this institution	313	17.6%	1,139	25.0%	145	18.7%	438	27.3%
Prepare to transfer to another institution	130	7.3%	208	4.6%	111	14.3%	147	9.1%
Prepare for graduate school	31	1.7%	118	2.6%	9	1.2%	49	3.0%
Prepare for a professional career	210	11.8%	541	11.9%	135	17.4%	265	16.5%
Pursue a specific program you wanted	523	29.5%	1,336	29.3%	157	20.2%	355	22.1%
Improve existing job skills	48	2.7%	77	1.7%	21	2.7%	21	1.3%
Learn new job skills	76	4.3%	98	2.1%	19	2.4%	21	1.3%
Prepare for a career change	131	7.4%	208	4.6%	46	5.9%	61	3.8%
Personal interest in selected courses	95	5.3%	202	4.4%	46	5.9%	61	3.8%
Improve basic skills	21	1.2%	40	0.9%	12	1.5%	23	1.4%
Enrol in courses you needed	157	8.9%	390	8.6%	45	5.8%	102	6.3%
Personal circumstances (e.g., health, family)	2	0.1%	26	0.6%	0	0.0%	0	0.0%
Other	38	2.1%	172	3.8%	31	4.0%	64	4.0%
Total Respondents	1,570	100.0%	4,555	100.0%	777	100.0%	1,607	100.0%

23 Extent to Which Most Important Goal Has Been Met So Far	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Completely met	838	47.7%	1,976	43.9%	270	37.9%	558	37.2%
Mostly met	752	42.9%	1,989	44.2%	344	48.2%	714	47.6%
Not really met	124	7.1%	420	9.3%	64	9.0%	161	10.7%
Not at all met	41	2.3%	118	2.6%	35	4.9%	66	4.4%
Total Respondents	1,551	100.0%	4,504	100.0%	713	100.0%	1,499	100.0%

24 Main Goal at Fall 2018 Institution Completely or Mostly Met, by Goal*	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Complete a credential at this institution	272	86.8%	945	82.9%	103	71.0%	307	70.1%
Prepare to transfer to another institution	108	82.6%	175	84.3%	81	73.0%	105	71.4%
Prepare for graduate school	29	92.5%	100	84.8%	7	77.8%	34	69.4%
Prepare for a professional career	188	89.7%	454	84.0%	114	84.4%	208	78.5%
Pursue a specific program you wanted	487	93.1%	1,239	92.7%	143	91.1%	320	90.1%
Improve existing job skills	45	92.7%	70	91.3%	17	81.0%	17	81.0%
Learn new job skills	71	93.8%	91	93.4%	18	94.7%	18	85.7%
Prepare for a career change	116	88.2%	176	84.8%	37	80.4%	46	75.4%
Personal interest in selected courses	87	91.9%	180	89.2%	18	39.1%	52	85.2%
Improve basic skills	21	100.0%	32	80.9%	8	66.7%	18	78.3%
Enrol in courses you needed	134	85.0%	331	84.7%	39	86.7%	92	90.2%
Personal circumstances (e.g., health, family)	2	60.9%	25	96.3%	0	0.0%	0	0.0%
Other	32	86.4%	148	85.7%	26	83.9%	50	78.1%

* Frequencies are those who completely or mostly met their goal; percentages are of those who identified that main goal.

Top Ranked Reasons for Enrolling

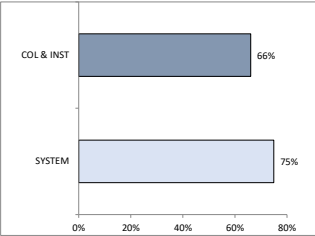


Responses from Students Who Moved TO a College & Institute

New Institution, Fall 2018 (cont'd)

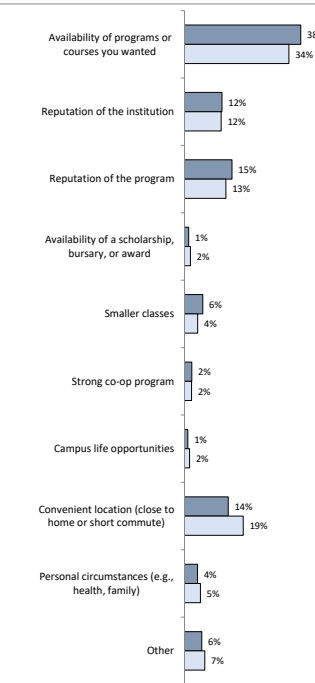
25 Grades Received at Fall 2018 Institution (so far)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Much higher than expected	229	13.0%	471	10.4%	63	8.5%	124	7.8%
Somewhat higher than expected	413	23.5%	947	20.9%	163	22.0%	319	20.1%
As expected	870	49.6%	2,120	46.8%	363	49.0%	719	45.4%
Somewhat lower than expected	195	11.1%	747	16.5%	120	16.2%	327	20.6%
Much lower than expected	49	2.8%	240	5.3%	32	4.3%	96	6.1%
Total Respondents	1,558	100.0%	4,535	100.0%	741	100.0%	1,585	100.0%

New Program Somewhat/Very Related to Previous Program



26 Relatedness of Program at Original Institution to Program at Fall 2018 Institution	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Very related	537	30.5%	1,693	37.4%	154	20.8%	473	29.9%
Somewhat related	625	35.5%	1,700	37.5%	271	36.7%	623	39.4%
Not very related	305	17.3%	661	14.6%	138	18.7%	236	14.9%
Not at all related	292	16.6%	475	10.5%	176	23.8%	249	15.7%
Total Respondents	1,759	100.0%	4,529	100.0%	739	100.0%	1,581	100.0%

Top Reasons for Choosing New Institution



27 Reasons for Choosing Fall 2018 Institution Over Other Institutions (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Availability of programs or courses you wanted	1,114	62.9%	2,782	61.2%	421	55.6%	836	51.5%
Reputation of the institution	684	38.6%	1,734	38.1%	232	30.6%	530	32.7%
Reputation of the program	708	39.9%	1,692	37.2%	257	33.9%	530	32.7%
Availability of a scholarship, bursary, or award	76	4.3%	279	6.1%	13	1.7%	57	3.5%
Smaller classes	532	30.0%	1,004	22.1%	218	28.8%	367	22.6%
Strong co-op program	180	10.1%	458	10.1%	54	7.1%	143	8.8%
Campus life opportunities	104	5.8%	419	9.2%	23	3.0%	94	5.8%
Convenient location (close to home or short commute)	672	37.9%	1,903	41.8%	296	39.1%	635	39.1%
Personal circumstances (e.g., health, family)	254	14.3%	733	16.1%	98	12.9%	262	16.1%
Other	174	9.8%	488	10.7%	91	12.0%	192	11.8%
Total Respondents	1,568	100.0%	4,551	100.0%	757	100.0%	1,623	100.0%

28 Top Ranked Reasons for Choosing Fall 2018 Institution Over Other Institutions	2019			
	COL & INST		SYSTEM	
Availability of programs or courses you wanted	668	37.7%	1,540	33.8%
Reputation of the institution	216	12.2%	541	11.9%
Reputation of the program	273	15.4%	610	13.4%
Availability of a scholarship, bursary, or award	24	1.3%	87	1.9%
Smaller classes	105	5.9%	194	4.3%
Strong co-op program	42	2.4%	104	2.3%
Campus life opportunities	19	1.1%	75	1.7%
Convenient location (close to home or short commute)	251	14.2%	866	19.0%
Personal circumstances (e.g., health, family)	75	4.2%	234	5.1%
Other	99	5.6%	298	6.6%
Total Respondents	1,568	100.0%	4,551	100.0%

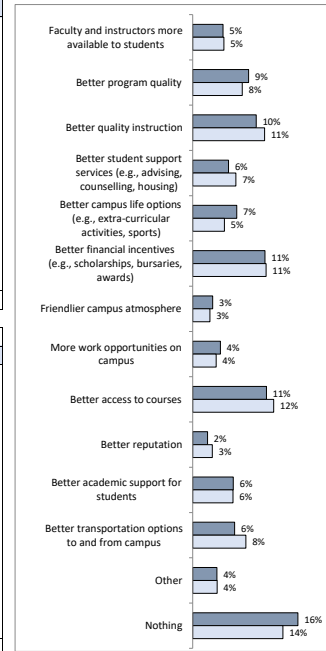
29 Satisfaction with Fall 2018 Institution	2019			
	COL & INST		SYSTEM	
Very satisfied	699	39.5%	1,524	33.5%
Satisfied	766	43.3%	2,048	45.0%
Neither satisfied nor dissatisfied	196	11.1%	612	13.5%
Dissatisfied	77	4.3%	267	5.9%
Very dissatisfied	30	1.7%	98	2.2%
Total Respondents	1,566	100.0%	4,554	100.0%

Responses from Students Who Moved TO a College & Institute

New Institution, Fall 2018 (cont'd)

30 How Experience at Fall 2018 Institution Could Be Improved (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Faculty and instructors more available to students	238	13.4%	643	14.1%	84	11.1%	214	13.2%
Better program quality	371	20.9%	946	20.8%	151	19.9%	295	18.2%
Better quality instruction	390	21.9%	1,089	23.9%	173	22.9%	358	22.1%
Better student support services (e.g., advising, counselling, housing)	292	16.5%	836	18.4%	90	11.9%	229	14.1%
Better campus life options (e.g., extra-curricular activities, sports)	306	17.2%	642	14.1%	118	15.6%	229	14.1%
Better financial incentives (e.g., scholarships, bursaries, awards)	429	24.2%	1,133	24.9%	151	19.9%	392	24.2%
Friendlier campus atmosphere	168	9.4%	458	10.1%	71	9.4%	199	12.3%
More work opportunities on campus	258	14.5%	563	12.4%	108	14.3%	232	14.3%
Better access to courses	418	23.5%	1,199	26.3%	182	24.0%	430	26.5%
Better reputation	128	7.2%	398	8.7%	0	0.0%	0	0.0%
Better academic support for students	293	16.5%	786	17.3%	0	0.0%	0	0.0%
Better transportation options to and from campus	266	15.0%	876	19.2%	0	0.0%	0	0.0%
Other	104	5.8%	282	6.2%	104	13.7%	219	13.5%
Nothing	287	16.2%	632	13.9%	0	0.0%	0	0.0%
Total Respondents	1,569	100.0%	4,554	100.0%	757	100.0%	1,623	100.0%

Top Ranked Improvements

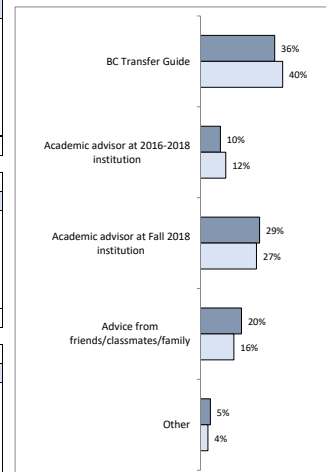


31 Top Ranked Improvements	2019			
	COL & INST		SYSTEM	
Faculty and instructors more available to students	83	4.7%	218	4.8%
Better program quality	153	8.6%	347	7.6%
Better quality instruction	174	9.8%	503	11.1%
Better student support services (e.g., advising, counselling, housing)	98	5.5%	302	6.6%
Better campus life options (e.g., extra-curricular activities, sports)	120	6.8%	222	4.9%
Better financial incentives (e.g., scholarships, bursaries, awards)	197	11.1%	514	11.3%
Friendlier campus atmosphere	55	3.1%	121	2.7%
More work opportunities on campus	76	4.3%	164	3.6%
Better access to courses	201	11.3%	567	12.5%
Better reputation	40	2.3%	137	3.0%
Better academic support for students	111	6.2%	282	6.2%
Better transportation options to and from campus	115	6.5%	372	8.2%
Other	66	3.7%	171	3.8%
Nothing	287	16.2%	632	13.9%
Total Respondents	1,569	100.0%	4,554	100.0%

Transfer Experience

32 Sources of Transfer Information Used When Deciding to Transfer (multiple responses allowed)	Moved To:		Moved To:	
	2019		2012	
	COL & INST	SYSTEM	COL & INST	SYSTEM
BC Transfer Guide	736	42.0%	2,486	55.0%
Academic advisor at 2016-2018 institution	268	15.3%	1,136	25.1%
Academic advisor at Fall 2018 institution	516	29.5%	1,695	37.5%
Advice from friends/classmates/family	630	36.0%	1,646	36.4%
Other	101	5.7%	235	5.2%
None of the above	488	27.8%	861	19.0%
Total Respondents	1,555	100.0%	4,532	100.0%

Top Ranked Sources of Transfer



33 Most Useful Sources of Transfer Information (multiple responses allowed)	2019			
	COL & INST		SYSTEM	
BC Transfer Guide	468	72.8%	1,750	79.0%
Academic advisor at 2016-2018 institution	192	29.9%	869	39.3%
Academic advisor at Fall 2018 institution	389	60.5%	1,311	59.2%
Advice from friends/classmates/family	348	54.1%	1,111	50.2%
Other	54	8.3%	135	6.1%
Total Respondents	578	100.0%	2,315	100.0%

34 Top Ranked Sources of Transfer Information	2019			
	COL & INST		SYSTEM	
BC Transfer Guide	234	36.3%	890	40.2%
Academic advisor at 2016-2018 institution	63	9.7%	274	12.4%
Academic advisor at Fall 2018 institution	186	28.9%	607	27.4%
Advice from friends/classmates/family	129	20.0%	362	16.3%
Other	31	4.9%	80	3.6%
Total Respondents	578	100.0%	2,315	100.0%

Responses from Students Who Moved TO a College & Institute

Transfer Experience (cont'd)

35	Credits Earned	Moved To: 2019				Moved To: 2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Median Credits Earned at 2016-2018 Institution	12	~	20	~	17	~	21	~

36	Expected to Transfer Credits to Fall 2018 Institution	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Yes	881	52.0%	3,116	70.5%	295	43.0%	938	61.9%
	No	812	48.0%	1,306	29.5%	391	57.0%	577	38.1%
	Total Respondents	1,512	100.0%	4,459	100.0%	686	100.0%	1,515	100.0%

37	Reasons You Didn't Expect to Transfer Credits (multiple responses allowed)	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	I didn't complete any credits at 2016-2018 institution	107	13.9%			155	12.7%		
	I didn't want to transfer credits because I wanted a fresh start at Fall 2018 institution	115	15.0%			158	12.9%		
	I looked into transferring credits, but the process was too complicated	24	3.1%			38	3.1%		
	I looked into transferring credits, and my credits from 2016-2018 institution were not transferable	198	25.7%			287	23.3%		
	I wanted to take the courses over again at Fall 2018 institution	48	6.2%			64	5.2%		
	Didn't need transfer credit/didn't take course(s) for transfer credit	55	7.1%			114	9.3%		
	Didn't know I could/didn't look into it	183	23.7%			277	22.5%		
	Transferred or planned to transfer credits to a different institution	14	1.8%			31	2.5%		
	Other	26	3.4%			104	8.5%		
	Total Respondents	679	100.0%	1,064	100.0%	1,064	100.0%	1,064	100.0%

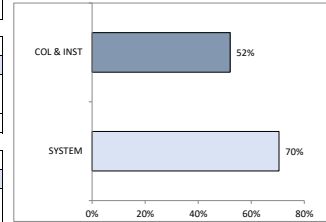
38	Of Course Credit Completed at 2016-2018 Institution, How Much Was Received at Fall 2018 Institution	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	All of the credit	386	46.1%	1,494	49.1%	82	30.9%	364	41.5%
	Most of the credit	144	17.3%	898	29.5%	57	21.5%	280	31.9%
	Some of the credit	201	24.1%	472	15.5%	90	34.0%	179	20.4%
	None of the credit	105	12.6%	178	5.8%	36	13.6%	54	6.2%
	Total Respondents	757	100.0%	3,254	100.0%	265	100.0%	877	100.0%

39	Of the Transfer Credit Received at 2016-2018 Institution, How Much Was Able to Be Applied to Program at Fall 2018 Institution (i.e., met one of the specific or elective requirements of the program)	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	All of the credit	380	51.2%	1,405	49.0%	92	41.1%	328	40.7%
	Most of the credit	174	23.4%	884	30.8%	53	23.7%	266	33.0%
	Some of the credit	170	22.9%	528	18.4%	65	29.0%	186	23.1%
	None of the credit	19	2.5%	51	1.8%	14	6.3%	25	3.1%
	Total Respondents	675	100.0%	3,098	100.0%	224	100.0%	805	100.0%

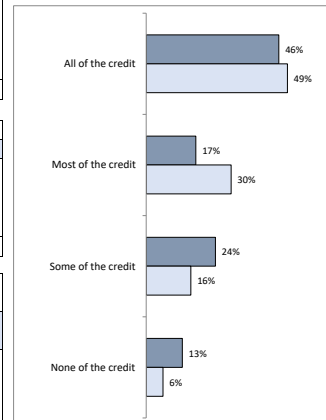
40	Satisfaction with Experience of Moving Between Institutions	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Very satisfied	544	31.2%	1,385	30.8%	81	30.7%	316	35.5%
	Satisfied	655	37.6%	1,740	38.8%	59	22.3%	258	29.0%
	Neither satisfied nor dissatisfied	458	26.3%	1,044	23.2%	61	23.1%	142	16.0%
	Dissatisfied	53	3.1%	217	4.8%	29	11.0%	97	10.9%
	Very dissatisfied	31	1.8%	105	2.3%	34	12.9%	77	8.7%
	Total Respondents	1,540	100.0%	4,503	100.0%	264	100.0%	890	100.0%

41	Reasons for Satisfaction with Experience of Moving Between Institutions (multiple responses allowed)	2019				2012			
		COL & INST		SYSTEM		COL & INST		SYSTEM	
	Got all the transfer credit expected	322	27.6%	1,310	42.9%	74	52.9%	300	52.3%
	Got into desired program	724	62.3%	2,011	65.8%	67	47.9%	281	49.0%
	Got into desired courses	658	56.5%	1,756	57.4%	52	37.1%	231	40.2%
	The way grades for transfer courses were calculated at Fall 2018 institution	139	11.9%	580	19.0%	23	16.4%	87	15.2%
	Got transfer information required	321	27.6%	1,144	37.4%	41	29.3%	163	28.4%
	Transfer process easy to understand	407	35.0%	1,286	42.1%	60	42.9%	217	37.8%
	Courses taken at 2016-2018 institution were in the BC Transfer Guide	294	25.3%	1,184	38.7%	48	34.3%	249	43.4%
	Your 2016-2018 institution prepared you well for your Fall 2018 program	56	4.8%	95	3.1%	0	0.0%	0	0.0%
	Other	303	26.1%	1,015	33.2%	2	1.4%	19	3.3%
	Total Respondents	1,043	100.0%	3,099	100.0%	140	100.0%	574	100.0%

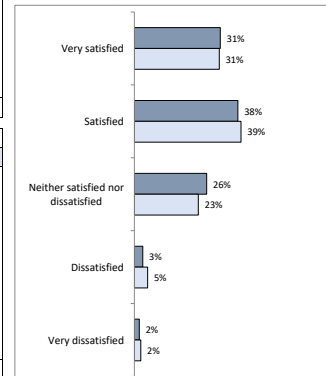
Expected to Transfer Credit



Transfer Credit Received at Fall 2018 Institution



Overall Satisfaction with Moving Between Institutions



Responses from Students Who Moved TO a College & Institute

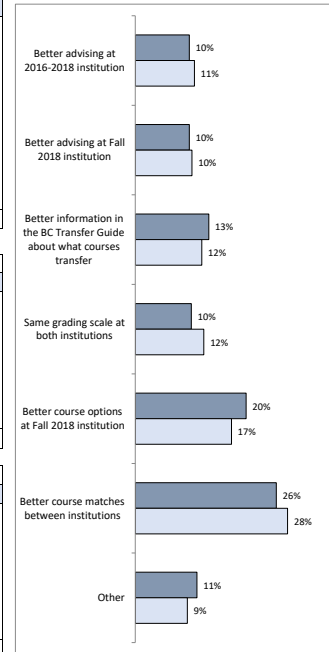
Transfer Experience (cont'd)

42 Reasons for Dissatisfaction with Experience of Moving Between Institutions (multiple responses allowed)	Moved To:				Moved To:			
	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
Your 2016-2018 institution didn't prepared you well for your Fall 2018 program	10	11.5%	47	15.1%	0	0.0%	0	0.0%
Didn't get all the transfer credit expected	40	48.0%	156	49.7%	34	54.0%	103	59.2%
Didn't get into desired program	3	3.5%	24	7.7%	3	4.8%	13	7.5%
Didn't get into desired courses	7	8.6%	42	13.5%	7	11.1%	26	14.9%
The way grades for transfer courses were calculated at Fall 2018 institution	17	20.4%	68	21.8%	12	19.0%	35	20.1%
Sought transfer information but did not get information required	26	31.3%	105	33.5%	15	23.8%	46	26.4%
Transfer process difficult to understand	33	39.9%	140	44.7%	22	34.9%	59	33.9%
Courses taken at 2016-2018 institution were not in the BC Transfer Guide	21	26.0%	68	21.6%	24	38.1%	58	33.3%
Other	19	23.3%	81	25.7%	15	23.8%	52	29.9%
Total Respondents	72	100.0%	347	100.0%	63	100.0%	174	100.0%

43 How Could Your Overall Experience of Moving Between Institutions Have Been Improved? (multiple responses allowed)	2019				2012			
	COL & INST		SYSTEM		COL & INST		SYSTEM	
	Better advising at 2016-2018 institution	372	22.7%	1,033	24.3%	157	20.7%	372
Better advising at Fall 2018 institution	417	25.5%	1,098	25.8%	112	14.8%	274	16.9%
Better information in the BC Transfer Guide about what courses transfer	536	32.8%	1,333	31.4%	183	24.2%	396	24.4%
Same grading scale at both institutions	419	25.6%	1,203	28.3%	114	15.1%	342	21.1%
Better course options at Fall 2018 institution	576	35.2%	1,398	32.9%	118	15.6%	244	15.0%
Better course matches between institutions	755	46.1%	2,119	49.8%	233	30.8%	587	36.2%
Other	211	12.9%	490	11.5%	65	8.6%	131	8.1%
Total Respondents	1,446	100.0%	4,264	100.0%	757	100.0%	1,623	100.0%

44 Top Ranked How Your Experience of Moving Could Have Been Improved	2019			
	COL & INST		SYSTEM	
	Better advising at 2016-2018 institution	160	9.8%	456
Better advising at Fall 2018 institution	160	9.8%	437	10.3%
Better information in the BC Transfer Guide about what courses transfer	218	13.3%	512	12.1%
Same grading scale at both institutions	166	10.2%	529	12.4%
Better course options at Fall 2018 institution	329	20.1%	741	17.4%
Better course matches between institutions	418	25.6%	1,174	27.6%
Other	183	11.2%	402	9.4%
Total Respondents	1,446	100.0%	4,264	100.0%

Top Ranked Improvements



Methodology

BC Stats worked with the BC Council on Admissions and Transfer (BCCAT) and the Ministry of Advanced Education, Skills and Training (AEST) to review and update the 2012 survey questionnaire. The survey targeted students who were registered in one or more BC public post-secondary institutions in Fall 2018 and were enrolled in at least one different BC public post-secondary institutions between September 2016 and August 2018.

Data from the Student Transitions Project (STP) were used to identify students for inclusion in the cohort. Graduate and continuing education students enrolled in Fall 2018 were excluded as were those who received a Baccalaureate or higher credential from the institution(s) attended previously. From this cohort of 33,332 students, Diploma, Associate Degree, Certificate, Apprenticeship, Trades Foundation, and Trades-Related Vocational students who were eligible to participate in the respective Student Outcomes survey were excluded for an eligible cohort of 29,780. Contact information for students in the cohort was provided by the institution at which the student was registered in Fall 2018.

The survey was conducted by BC Stats via the web from February 26 to June 9, 2019. Each institution was given the option to provide dates during which invitations and reminders would not be sent. An invitation email and up to five reminders were sent during the course of the field period.

Margin of error:

The margin of error on any given question varies, depending on how close the statistic is to 50% and how large the sample size is relative to the population size. The margin of error for SYSTEM in Table 40, "Satisfaction with Experience of Moving Between Institutions" is $\pm 1.8\%$ (69.6% responded "Very satisfied" or "Satisfied") using the finite population correction factor. That is, if the survey were conducted repeatedly, the proportion of respondents answering "Very satisfied" or "Satisfied" would lie between 67.8 and 71.4%, 19 times out of 20. The unweighted sample size for SYSTEM is $n=4,503$.

Weighting:

Results were weighted by institution, age group, gender, aboriginal identity status, and international student status to ensure the results were representative of transfer students. Total respondent counts are unweighted. Results for the 2012 survey remain unweighted.

Comparisons to 2012 Survey:

Results from the 2012 survey are presented for convenience, with the understanding that the population of mobile students in 2019 was significantly more inclusive. No adjustments have been made to the 2012 data to reflect the differences in the survey population.