

2019

SURVEY OF MOBILE STUDENTS

3

MOTIVATIONS

The 2019 Survey of Mobile Students asked respondents about their reasons for moving and their experiences with transfer. Each student's journey is, of course, unique. Many students integrate plans for transfer into their educational and life plans, while others undertake transfer in response to unforeseen circumstances. Movers have different motivations, but their reported satisfaction is very high, which indicates that the BC transfer system is meeting their needs for mobility.

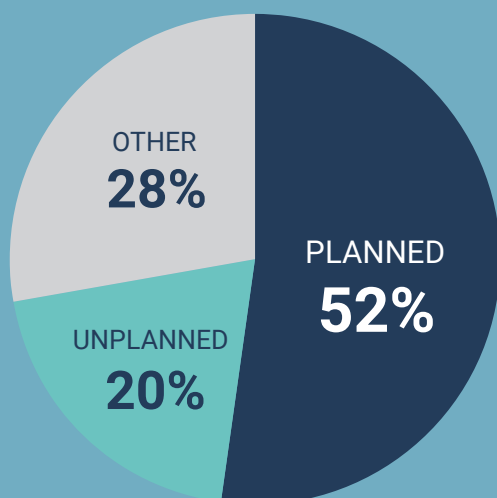


REASONS FOR MOVING

Most survey respondents (52%) described their transfers as planned—a marked change from the previous Survey of Movers (2012), when only about a third of transfers (32%) were planned. Generally, students are savvy users of the system, and the majority indicate that they know how to find information that can help them prepare for moving and are ready to mobilize transfer toward their long-term educational goals.



MOTIVATIONS FOR MOVING



TOP 3 REASONS FOR MOVING*

- 38%** COMPLETED CREDITS THAT WERE NEEDED
- 34%** INTENDED TO LEAVE ALL ALONG
- 32%** ADMITTED TO A "BETTER" INSTITUTION

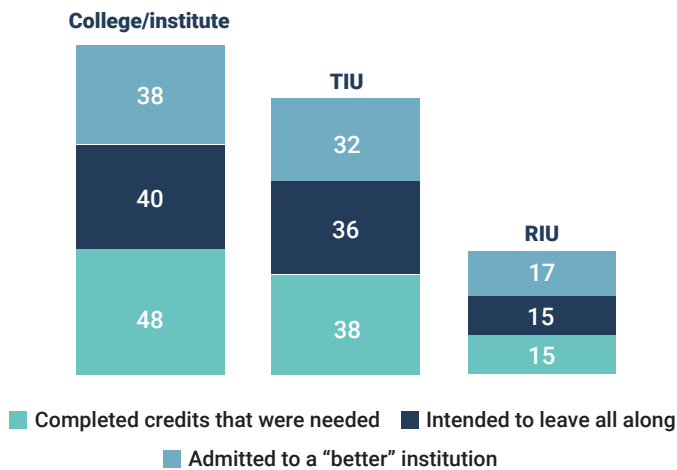
*Multiple responses permitted

UNPLANNED TRANSFER

While the majority of transfers are planned, many students transfer in response to changed academic and life circumstances. Unplanned transfers occur much more frequently among mobile students who have a research-intensive university (RIU) as their previous institution; [these students tend to be younger and have less previous post-secondary experience](#) overall than their counterparts in colleges, institutes, and teaching-intensive universities (TIUs).



FREQUENCY OF TOP 3 REASONS FOR TRANSFER BY INSTITUTION TYPE (10%)



REASONS MOST OFTEN CITED FOR LEAVING* RIUs

- 40%** CHANGED MIND ABOUT PROGRAM
- 33%** PERSONAL CIRCUMSTANCES (E.G., HEALTH, FAMILY)
- 21%** COULD NOT COPE WITH ACADEMIC REQUIREMENTS

*Multiple responses permitted

% SATISFIED MOVERS



70% of mobile students were satisfied with their experience. Only 7% were dissatisfied, and 23% were neither satisfied or dissatisfied.



MOVERS WERE SATISFIED WITH

- Getting into desired program
- Getting into desired courses
- Receiving expected transfer credit



MOVERS WERE DISSATISFIED WHEN

- Unable to get expected transfer credit
- Transfer process was hard to understand
- Unable to find information about transfer



Interested in learning more about the 2019 Survey of Mobile Students? [Check out the infographic series!](#)

